

# DMA

DELHI MANAGEMENT ASSOCIATION

Presents



**WOMEN ENTREPRENEURS AWARDS**

**2017-2018**

**FEBRUARY 2018, NEW DELHI**

Breaking Barriers  
Scaling New Heights

**DMA Women Entrepreneurs Award 2018  
Award Nomination Form**



The Delhi Management Association recognizes the achievements of successful women entrepreneurs who have scaled new heights by launching the DMA Women Entrepreneurs Award 2018 (WEA).

All the awards will be presented in 2 distinct categories: (1) Achievers (36 years & above) (2) Young Achievers (35years & below) in the following sectors:

• <b>IT; E- Com &amp; Business Process Management</b>	• <b>Chemicals; Biotechnology &amp; Pharmaceuticals</b>
• <b>Healthcare &amp; Wellness</b>	• <b>Food Processing</b>
• <b>Hospitality &amp; Tourism</b>	• <b>Social Entrepreneurs</b>
• <b>Education &amp; Sports</b>	• <b>Media &amp; Entertainment</b>
• <b>Textiles; Garments &amp; Handicrafts</b>	• <b>Others (Please specify)</b>

**ELIGIBILITY**

All woman entrepreneurs who have started their own enterprise or venture and have been successfully running it for at least one year (as on March 31, 2017) with a physical presence within India are eligible to nominate themselves for the DMA Women Entrepreneurs Awards (WEA).

**General Instructions:**

- Last date for receiving nominations is **October 31, 2017** by 5.00 p.m. The DMA Women Entrepreneurship Award would be presented in the month of February 2018, during the 8th Women Entrepreneurs Summit.
- All the entries will go through a screening process and evaluation by a 'High Profile Jury'.
- Winners from the respective sectors would receive the 'award'; a 'citation' and a 'complimentary DMA membership for one year' along with an invitation to the forthcoming 8<sup>th</sup> Women Entrepreneurs Summit in February 2018, for which the delegate fee will be waived off.
- All the remaining participants will be presented a 'certificate of appreciation' along with an invitation to the forthcoming 8<sup>th</sup> Women Entrepreneurs Summit in February 2018, for which the delegate fee will be waived off.

**Key Instructions for filling the form:**

- All Sections are Mandatory.
- Annual Reports/ Audited Financial statements/ Unaudited Financial Statements of the last 3 years/ 2 years /1 year (depending upon the date of the starting of the enterprise) are mandatory to be sent along with the nomination form.
- Financial information provided in the nomination form will be kept confidential
- Please provide all financial figures in Rupees- Crores
- Registration Fee of Rs.1000/- ( Inclusive of Taxes) to be paid by the applicants in the form of DD/ NEFT/ RTGS as per the details given below:

<b>Payment Options: Please tick your payment method</b>		
<input type="checkbox"/> DD	<input type="checkbox"/> RTGS	<input type="checkbox"/> NEFT

NEFT/RTGS: Kindly send us the proof of payment.

**NEFT/RTGS Details**

Bank: Indian Overseas Bank, 20, Inst. Area, Lodhi Road, New Delhi –110003, India  
A/c No.: 149802000000055, Account Name: Delhi Management Association  
Branch Name: Lok Kala Manch, IFSC Code: IOBA 0001498  
Swift Code No.: IOBAINBB001 MICR No. : 110020046

Enclosed is DD.....for Rs..... in favour of Delhi Management Association.

**Nominations / queries can be sent across at: dmaawards17@gmail.com or rajan.pandhi@dmadelhi.org**

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**Section A: General Information about the Entrepreneur and the Enterprise**

<b>A.1] Name of the Entrepreneur:.....</b>		
Designation:		
Founder:	Co-founder:	Any Other:
Award Category (Please Tick Below):	Sectors:	
Achievers (36 years & Above)		
Young Achievers (35 years & Below)		

<b>A.2] Registered Name of the Enterprise:</b>	
Head Office Address:	
Year of commencement of Business Operations:	Website:
Telephone:	Mobile:

<b>A.3] Ownership Pattern:</b>		
<input type="checkbox"/> Proprietorship	<input type="checkbox"/> Partnership	<input type="checkbox"/> Private Limited
<input type="checkbox"/> Public Limited	<input type="checkbox"/> Limited Liability Partnership (LLP)	

**(Please attach the document proof as Annexure-I)**

<b>A.4] Names of the other major shareholder/s in the business:</b>	
Name:	Designation:
Relation:	Shareholding in the business: _____%
Name:	Designation:
Relation:	Shareholding in the business: _____%
Name:	Designation:
Relation:	Shareholding in the business: _____%

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<b>A.5] Clients/Target Audience in each Financial Year (As Applicable):</b>	
2016-17	
2015-16	
2014-15	

**A.6] Your Story/Inspiration for starting the enterprise:**

Write with in 1000 words

**(Please attach as Annexure – II)**

**A.7] Significant Achievements of your enterprise:**

**A.8] Please mention any Awards/ Recognitions received (Both from government and non-government organizations):**

- 1.
- 2.

**(Please attach a scanned copy of each as Annexure – III)**

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### Section B: Business Operations and Financial Performance

B.1] What is the nature of your business?
<input type="checkbox"/> Manufacturing / Processing
<input type="checkbox"/> R&D and Technology Development
<input type="checkbox"/> Services
<input type="checkbox"/> Others

B.2] What is your main line of business? (Please tick only one option that is applicable)		
(i)	Information Technology; E- Commerce& Business Process Management	
(ii)	Textiles, Garments & Handicrafts	
(iii)	Healthcare and Wellness	
(iv)	Chemicals, Biotechnology & Pharmaceuticals	
(v)	Hospitality and Tourism	
(vi)	Food Processing	
(vii)	Education and Sports	
(viii)	Social Entrepreneurs	
(ix)	Media and Entertainment	
(x)	Others (Please Specify)	

B.3] Products manufactured by your business/ services provided by your enterprise:

B.4] Plant Details:	
Number of plants and address (for manufacturing sector)	Number of centers and address (for services sector)

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<b>B.5] Total Investment as on March 31, 2017:</b>	
<input type="checkbox"/> Less than Rs 10 lakhs	<input type="checkbox"/> Between Rs 2 crores and Rs 5 crores
<input type="checkbox"/> Between Rs 10 lakhs and Rs 25 lakhs	<input type="checkbox"/> Between Rs 5 crores and Rs 10 crores
<input type="checkbox"/> Between Rs 25 lakhs and Rs 2 crores	<input type="checkbox"/> More than Rs 10 crores

### B.6] Financial Highlights:

Annual report/Audited Financials / Unaudited Financials of the last 3 years/2 years/1 year (depending upon the date of the starting of the enterprise) are Mandatory to be attached and submitted with the Form as **Annexure - IV**.

	(In Rs. Crores)		
	FY16-17	FY15-16	FY14-15
Total Turnover* (From Profit and Loss statement)			
Net Profit (Profit after Tax) (From Profit and Loss statement)			
Total Number of Employees (including contract labour)			
% share of exports to total turnover (As Applicable)			

\* Total Turnover is the business top line essentially the value of goods or services sold or delivered by your business in the FY.

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<b>B.7] Business model and it's details (Please provide correct information):</b>	
(i)	Value Proposition
(ii)	Customer Segments
(iii)	Channels
(iv)	Customer Relationships
(v)	Key Resources
(vi)	Key Activities
(vii)	Key Partners
(viii)	Cost Structure
(ix)	Revenue Streams

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### Section C: Initiative in critical areas taken by you

Please provide information wherever applicable based on the indicators displayed in the Table below.

S.No	Area	Provide Details
1.	<b>Innovation</b> Details of innovation or unique Problem solving methodology.	
2.	<b>Operational Excellence</b> Production details, technology agreements, quality certificates, awards won etc.	
3.	<b>Sales and Marketing</b> Product brochure, company brochure, marketing collaterals, customer feedback, awards won etc.	
4.	<b>Product / Service</b> Quality & Innovation Quality certification, customer feedback or testimonials, patents, awards won etc.	
5.	<b>Digital Adoption</b> Online presence, e-commerce, social media etc.	
6.	<b>Human Resource Management</b> Employee welfare schemes, employee satisfaction surveys etc	
7.	<b>Diversity</b> Employee Gender Ratio	
8.	<b>Customer Service &amp; Excellence</b> Customer feedback or testimonials, awards won etc	
9.	<b>Health &amp; Safety</b> Medical check-ups, workplace safety certifications etc.	
10	<b>Corporate Social Responsibility (CSR)</b> CSR spend, awards etc.	



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**Section D: Miscellaneous Information**

**D.1] Any special challenges overcome during your Entrepreneurial Journey that you wish to share:**

1.
2.

**D.2] Personal Details of the Woman Entrepreneur:**

Date of Birth/ AGE (On March 31, 2017):

Professional Experience:

Educational Qualification:  
**(If Possible, please enclose the scanned certificate of the last educational qualification received as Annexure- V)**

Mobile: \_\_\_\_\_ Email id: \_\_\_\_\_

Correspondence Address:

Permanent Address:

**Section E: Declaration**

This is to certify that the above information is true and correct to the best of my knowledge:

Name of the Women Entrepreneur: \_\_\_\_\_

Designation: \_\_\_\_\_ Email: \_\_\_\_\_

Mobile: \_\_\_\_\_ Landline: \_\_\_\_\_

Signature and Date: \_\_\_\_\_

( )

Please use company seal for authentication.

**Please provide details of the person to be contacted for any clarification/further information:**

Name \_\_\_\_\_ Designation: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_ Landline: \_\_\_\_\_

## DMA Women Entrepreneurs Award 2018 Award Nomination Form



**References: Please provide details of 3 people who have worked with you / know you & your Business/ Business Associates:**

1.	Name _____	Designation: _____	Email: _____	Mobile: _____	Landline: _____
2.	Name _____	Designation: _____	Email: _____	Mobile: _____	Landline: _____
3.	Name _____	Designation: _____	Email: _____	Mobile: _____	Landline: _____

**Checklist of the Enclosures:**

S. No	Annexures	Please Tick
(i)	Annexure- I: Document proof of Enterprise Ownership	
(ii)	Annexure- II: Your Story of starting the enterprise	
(iii)	Annexure- III: Scanned copy of Awards	
(iv)	Annexure- IV: Financial Documents (Annual Reports/ Audited / Unaudited Statements)	
(v)	Annexure- V: Scanned copy of the last educational qualification	
(vi)	Annexure- VI: Bank Receipt of the Registration Fee	
(vii)	Annexure- VII: Supporting Documents ( As Applicable)	
(viii)	Total No. of Annexures submitted .....	

**Please mail the soft copy and the hard copy of the completed award nomination form along with the enclosures latest by October 31, 2017 before 5.00p.m. to DMA Women Entrepreneurs Award (WEA) Nomination Centre:**

<b>Mr. Rajan Pandhi</b>
<b>Director</b>
<b>Delhi Management Association</b>
<b>Core 6A, 1st Floor, India Habitat Centre</b>
<b>Lodi Road, New Delhi- 110003</b>
<b>Tel: 24629555 (D), 24649551/2 Telefax: 24649553</b>
<b>E-mail: dmawards17@gmail.com or rajan.pandhi@dmadelhi.org</b>