

# DMA

DELHI MANAGEMENT ASSOCIATION

# ***E-NEWS***

***DECEMBER 2017***

***Volume 12***

**President**

Dr. Anoop Kumar Mittal

**Vice Presidents**

Dr. Ekta Saxena

Rajiv Arora

**Secretary**

Sidhartha Ganguly

**Treasurer**

Nisha Mittal

**Life Patron**

C S Puri

**Immediate**

**Past President**

Dr. A K Balyan

**Director**

Rajan Pandhi

## ***IN THIS ISSUE***

1. TIEcon Delhi 2017
2. Interactive Ideas Meet on The Future of Leadership-Are We Ready?
3. Workshop on "Advanced Research Techniques and Case Method"
4. Seminar on "Self Learning Leadership"
5. Upcoming Programmes
6. Welcome Aboard New Member
7. Management Quote & Cartoon

## “TIEcon Delhi-2017”

In its continuous efforts to foster entrepreneurship in the country, The Indus Entrepreneur (TIE) organized its annual conference on the theme of **Doers Are Different** on 15th -16th December, 2017 at Hotel Taj Palace, New Delhi. The conference witnessed participation from entrepreneurs, investors and industry leaders. The two day mega event was packed with enlightening and informative sessions by successful entrepreneurs who shared their experiences and challenges. The conference was duly supported by DMA .

### Interactive Ideas Meet on **The Future of Leadership-Are We Ready?**



L to R: Mr. Deepak Bharara and Mr. Sandeep Nagpal

DMA in collaboration with ICPI and NHRD Network organized an interactive ideas meet on "**The Future of Leadership - Are We Ready**" on 19th December 2017 at DMA Conference Hall, India Habitat Centre, Lodi Road, New Delhi. **Mr. Deepak Bharara**, Director, ICPI welcomed the

Eminent Speaker **Mr. Sandeep Nagpal**, Leadership Expert from LMI and the fellow participants. He shared that leaders will need to be motivated by personal values, rather than just financial performance, in order to address the development issues we face. They will need to show a commitment to their beliefs over time in order to draw continued efforts from others. **Mr. Rakesh Seth**, Director, ICPI thanked Mr. Nagpal for sharing his words of wisdom with the participants.

## Workshop on “Advanced Research Techniques and Case Method”



Participants at the workshop

New Delhi Institute of Management in collaboration with Delhi Management Association organized a workshop “Advanced Research Techniques and Case Method” from 15th to 21st December 2017 at New Delhi. The primary aim of the workshop was to acquaint participants with essentials of research methods and advanced

research techniques that are most frequently used in social science researches.

The workshop started with an intriguing session on introduction to social science research by **Prof. A. K. Mishra** from J.N.U. This was followed by another interesting session by **Prof. M.G. Shahnawaz** of Jamia Millia Islamia, on psychometric tool development wherein the participants were imparted hands on experience of tool evaluation.



Participants at the workshop

Second day of the workshop started with an interactive session on research design and sampling, moderated by **Prof. Sanjeev Mittal** of GGSIP University. **Prof. Sombala N** from NDIM conducted an experiential activity on research using SPSS. This was followed by an intensive session on

Structural Equation Modeling by **Dr. Vikas Gautam** of NDIM. Prof. Gautam initially introduced the participants to concepts like Structural Equation Modeling and Second Order Statistical Analysis and then moved on to a demonstrative activity where he led the participants to perform Confirmatory Factor Analysis using AMOS.

The fourth day began with a shift from quantitative to qualitative research techniques, wherein **Prof. P.C. Joshi** from University of Delhi exposed the participants to ethnographic research and its different types. In the second session, **Prof. V. Sekhar**, a renowned management practitioner and an accomplished academician, explained concepts like outliers, normality, skewness and kurtosis etc. Using a real time data set, Prof. Sekhar explained the difference between the multiple regression analyses techniques and also shed light on various Post Hoc analyses including Duncan, Tukey's and Gamel-Howell analyses.

On the 5th day of the workshop, **Prof Shailee Choudhary** of NDIM introduced the participants to R software and gave them hands-on training to conduct various statistical analyses in R.

The last two days **Prof. BVL Narayana** of Indian Railways conducted an introductory session on case method and then **Prof. Anuradha Basu** from San Jose University shared some tips on case writing.

At the end of the workshop, participants shared their valuable feedback and expressed their satisfaction with how the workshop met the expectations they had come with. The workshop was concluded by valedictory speech by Shri. V. M. Bansal, Chairman, NDIM. The workshop was attended by a diverse group of participants with different disciplinary backgrounds.

## Seminar on “Self Learning Leadership”



Participants at the Program

In the age of fast changing world and disruption, DMA organized a seminar on **Self -Learning Leadership** on 20<sup>th</sup> December 2017 at DMA Conference Hall, IHC, Lodhi Road, New Delhi. **Mr. Rajan Pandhi**, Director, DMA welcomed **Mr. Vikas Jain**, Founder, Adhyan and the fellow participants.

Mr. Jain shared 10 points strategy to inculcate Self-Learning Mindset as Leader and building Self-Learning ecosystem in organization.

- ◆ 5 Dimensions of Self-Learning Mindset
- ◆ Self-Learning diet of world leaders
- ◆ Overcoming barriers to Self-Learning
- ◆ Massive impact of Self-Learning Leadership
- ◆ Creatives to ignite Self-Learning mindset
- ◆ Inspire Workforce on WHY to LEARN Prior to HOW TO LEARN
- ◆ Strategies to Identify SELF-LEARNER master-mind group
- ◆ Interview Process to HIRE Self-Learning Mindset
- ◆ Learning Management System to have Audio Resources
- ◆ Organization Growth Chart for Self-Learning Workforce

In the Open-House session participants queries were answered by the speaker. The event throws the much needed light on the subject and was appreciated by the participants. Mr. Rajan Pandhi gave the vote of thanks.

## Upcoming Programmes

Enriching Togetherness	13th January 2018
Leadership Boot Camp	31st January 2018
Workshop on Contract Labour Management Challenges & Issues	7th February 2018
8th Women Entrepreneurs Conference and DMA All India Women Entrepreneurs Awards 2018	22nd February 2018
Top Rankers Award & Conference- "Business Excellence through Creativity Innovation & Entrepreneurship"	23rd & 24th February 2018
Healthcare Summit	February 2018
Seminar on "Leading Organizations in Turbulent Times"	February 2018
Annual Management Convention "Rise of India on Global Horizon"	March 2018
National Conference on HR Analytics	March 2018
SME Conclave	March 2018

## **Welcome Aboard New Members!!**

### ***Professional Life Member***

***CA Nitin Gupta***  
***Chartered Accountant***

***Ms. Pallavi Misra***  
***Founder Director***  
***Navsamvardhan Services LLP***

***Mr. Vikas Jain***  
***Founder***  
***Adhyan Innovative Learning***

***Wg. Cdr S K Sharma***  
***MD & Chief Mentor***  
***Training and Beyond***  
***India***

### ***Professional Member***

***Mr. Suhail Boshan***  
***Lead Trainee***  
***Speak India***

***CA Deepika Gupta***  
***Partner***  
***Gupta Ankit & Co***

***CA Ankit Gupta***  
***Partner***  
***Gupta Ankit & Co***

***Send your feedback & suggestions to***  
***info@dmadelihi.org***

## Management Quote & Cartoon



**“The key to time management is strict and disciplined adherence to a rigid schedule, while remaining flexible enough to let anything happen at any time.”**

**“Management is efficiency in climbing the ladder of Success ;  
Leadership Determines whether the ladder is leaning against the  
right wall”**

**~ Stephen Covey**

***Send your feedback & suggestions to  
[info@dmadeli.org](mailto:info@dmadeli.org)***