



# 9<sup>th</sup> WOMEN ENTREPRENEURS CONFERENCE

Organized by  
**DELHI MANAGEMENT ASSOCIATION**

on

**Define Your Roadmap – Innovate, Create, Celebrate  
and**

**DMA ALL INDIA WOMEN ENTREPRENEURS AWARD 2019**



22<sup>nd</sup> February 2019  
The Park Hotel, New Delhi

Conference Chairperson  
**MS. VEENA SWARUP**  
Former Director HR - Engineers India Ltd

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*Women Entrepreneurs: Breaking Barriers Scaling New Heights*

## **About The Conference**

DMA is pleased to welcome you to the 9<sup>th</sup> Women Entrepreneurs Conference.

We recognize that entrepreneurship is key for the Indian economy and the journey as an entrepreneur is exciting yet challenging. At DMA, we are committed to encourage budding entrepreneurs to realize their full potential. This conference, is a step in that direction to provide support and celebrate entrepreneurs. It is a platform to share ideas, knowledge, challenges, learn from experts and brainstorm, while listening to global trends and innovations.

With this in mind, we have designed this one day conference to come together, learn and celebrate the spirit of entrepreneurship.

## **CONFERENCE AGENDA**

### **Session I: Building and leveraging your Ecosystem**

Networking within and outside your ecosystem is critical for entrepreneurs. This session will focus on

- Government Policies – Facilitating Women Entrepreneurs
- Support Mechanisms Facilitating Entrepreneurship

### **Session II: Building your Financial Capability**

Financial feasibility is one of the most important aspects for any entrepreneur. This session will focus on important considerations towards

- Modalities of Funding and Investments
- What Investors look for while investing

### **Session III: Entrepreneurship – A Global Overview**

New ideas are getting launched more rapidly over the past decade. This session will provide a global overview on

- New Business Models that are emerging
- Changing face of Entrepreneurship
- Technological disruptions that are shaping the future of work

### **Session IV: Stories from the field – Challenges, Successes and Celebrations**

This panel discussion will be about experiences. You will get to hear real life stories from successful entrepreneurs - their challenges and how they overcame them. Also an insight into

- Skills and personality traits essential for successful entrepreneurs
- Selecting & handling teams
- Nuances of scaling up
- What made them make it!

## **EMINENT SPEAKERS**

To be announced soon...

## **WHY ATTEND?**

The conference will offer you the opportunity to interact with successful entrepreneurs, policy makers, investors, builders of Eco systems and trainers.

Moreover, the conference will provide you numerous opportunities to build your network—whether you are looking to find partners, co-founders, customers, and suppliers.

Go back equipped with lots of inspiration and contacts to keep you motivated and help you succeed on your new venture milestones.

We hope you enjoy this nurturing space and cheer our entrepreneurs!

## **WHO SHOULD ATTEND**

All aspiring and established Women Entrepreneurs and also Corporate Professionals, Business Owners, Academicians, Freelancers and Consultants.

Here are some questions to help you decide:

Are you thinking about founding a start-up on your own?

Are you keen to accelerate the growth of your enterprise?

Are you interested in connecting with a mentor?

If you answered 'Yes!' to those questions, we look forward to welcoming you to the conference!

## **Administrative Details**

Date : 22<sup>nd</sup> February 2019  
Registration : 9.00 a.m. to 9.45 a.m.  
Conference Timing : 9:45 a.m. to 5.00 p.m.  
Venue : The Park Hotel, Sansad Marg, Connaught Place, New Delhi

## **Delegate Fee:**(per participant)

**Rs. 1500/-** for Women Entrepreneurs      **Rs. 2000/-** for Academicians  
**Rs. 2500/-** for DMA/AIMA Members      **Rs. 3000/-** for Non-Members  
**Plus 18% GST extra**

## **DMA GST No.07AAATD0225CSD1ZJ**

(Participation Fee is inclusive of lunch, reading material and other expenses).  
Cheque/DD should be drawn in favor of **Delhi Management Association**. Once the registration of a nominee is confirmed and he or she is unable to attend the programme, the fee is non-refundable. However, participation by a substitute for the programme shall be allowed.

### **For Participation/ Registration please contact:**

**Ms. Tarushikha Jain**  
Programme Executive

**Delhi Management Association**  
Core 6A, 1st Floor, India Habitat Centre  
Lodi Road, New Delhi- 110003  
Tel: 24649551, 24649552 Telefax: 24649553  
E-mail: [info@dmadelhi.org](mailto:info@dmadelhi.org)  
Website: [dmadelhi.org](http://dmadelhi.org)

**For sponsorship opportunities and branding options for your organization, please Contact:**

**Rajan Pandhi**  
Director, 9810877615 (M)  
Delhi Management Association  
Email: [rajan.pandhi@gmail.com](mailto:rajan.pandhi@gmail.com) or [rajan.pandhi@dmadelhi.org](mailto:rajan.pandhi@dmadelhi.org)