

NOWE AT DMA

NETWORK OF WOMEN ENTREPRENEURS

Objectives of NOWE:

To provide women entrepreneurs a platform where they can exchange ideas, learn from each other and get appropriate guidance from experts across various stages of their entrepreneurial journey.

NOWE to be a game changer

The network aims at bringing budding women entrepreneurs and successful women entrepreneurs together on a platform to facilitate ideation, acceleration and execution of plans with a view to see more women in the workforce.

This network will enhance:

➤ Learning

- NOWE will conduct, at regular intervals, knowledge sharing sessions that will facilitate group learning, on how one can move ahead in their entrepreneurship journey.
- It will help members identify areas of development or tap new innovative ideas in conversation with experts.
- There will be workshops and seminars through which members will benefit during their entrepreneurial journey.

➤ Networking

NOWE will provide an opportunity to meet and connect with national Entrepreneurs, Venture Capitalist, Corporate Leaders and Academicians. This will be a platform to identify synergies that members can leverage upon.

➤ Mentoring

- NOWE will provide an opportunity to be mentored by industry veterans and senior entrepreneurs.
- A focussed event will be planned by DMA to promote mentoring and help members meet the mentors to kick start the mentoring journey.