

## NOWE @ DMA FOUNDATION DAY

The Network of Women Entrepreneurs (NOWE) celebrated its 1<sup>st</sup> Foundation Day on 5th November, 2019 at Delhi Management Association, under the aegis of Women in Management Committee of DMA led by **Ms. Veena Swarup**, Former Director HR, EIL and Chairperson Women in Management Committee, DMA. **Mr. Rajan Pandhi**, Director, DMA welcomed the Women Entrepreneurs and shared the objectives of NOWE at DMA. In the opening remarks Ms. Veena Swarup shared that NOWE has been formed as a game changer to enhance learning, networking, mentoring for Women Entrepreneurs through knowledge sessions, meeting with investors, venture Capitalists and other specialists in various areas of value to entrepreneurs.

On this occasion **Dr. Shikha Sharma**, Founder and Managing Director Nutri Health Systems shared her views on The Mindset for Entrepreneurship, **Ms. Jyotsna Sitling**, Joint Secretary, Ministry of Skill Development and Entrepreneurship talked about Ecosystems and the Government provisions and **Dr. Jayshree Jethwani** who spoke on Nuances of Branding and Advertising.



**Group Photograph of the Women Entrepreneurs on the occasion of celebration day!**

The programme was attended by large number of women and budding entrepreneurs and was appreciated by one and all. Member's queries were answered by the eminent speakers. Mr. Rajan Pandhi, gave the vote of thanks.