

NOWE @ DMA FOUNDATION DAY

The Network of Women Entrepreneurs (NOWE) celebrated its 1st Foundation Day on 5th November, 2019 at Delhi Management Association, under the aegis of Women in Management Committee of DMA led by **Ms. Veena Swarup**, Former Director HR, EIL and Chairperson Women in Management Committee, DMA. **Mr. Rajan Pandhi**, Director, DMA welcomed the Women Entrepreneurs and shared the objectives of NOWE at DMA. In the opening remarks Ms. Veena Swarup shared that NOWE has been formed as a game changer to enhance learning, networking, mentoring for Women Entrepreneurs through knowledge sessions, meeting with investors, venture Capitalists and other specialists in various areas of value to entrepreneurs.

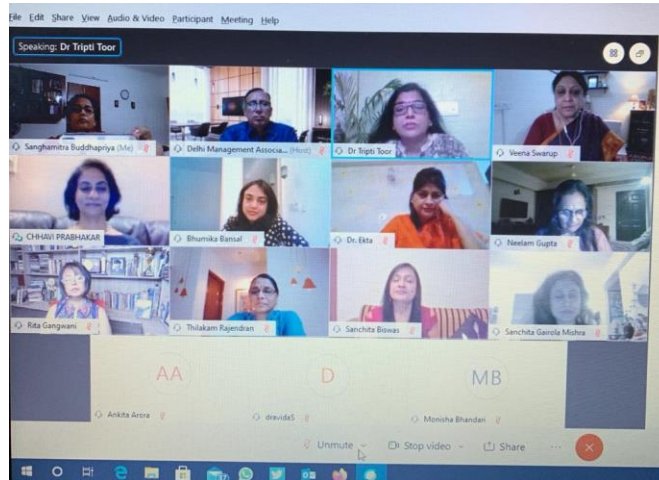
On this occasion **Dr. Shikha Sharma**, Founder and Managing Director Nutri Health Systems shared her views on The Mindset for Entrepreneurship, **Ms. Jyotsna Sitling**, Joint Secretary, Ministry of Skill Development and Entrepreneurship talked about Ecosystems and the Government provisions and **Dr. Jayshree Jethwani** who spoke on Nuances of Branding and Advertising.



Group Photograph of the Women Entrepreneurs on the occasion of celebration day!

The programme was attended by large number of women and budding entrepreneurs and was appreciated by one and all. Member's queries were answered by the eminent speakers. Mr. Rajan Pandhi, gave the vote of thanks.

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Group Photograph of the Women Entrepreneurs on the occasion of celebration day

The Network of Women Entrepreneurs (NOWE) celebrated its 2st Foundation Day on 5th November, 2020, a landmark in the history of NOWE@DMA on Webex under the able leadership and guidance of **Ms. Veena Swarup**, Former Director HR, EIL and Chairperson, NOWE@DMA.

Mr. Rajan Pandhi, Director, DMA welcomed the participants to the 2nd Foundation Day of NOWE@DMA and shared a movie on the journey of NOWE@DMA of the last two years, refreshed the memories of members and highly appreciated by all. Dr Tripti Toor shared the objectives of NOWE@DMA with the members. In the opening remarks Ms. Veena Swarup shared that NOWE has been formed as a game changer to enhance learning, networking, mentoring for Women Entrepreneurs through knowledge sessions, meeting with investors, venture Capitalists and other specialists in various areas of value to entrepreneurs. She also shared the various activities conducted by NOWE@DMA.

On this occasion Ms. Swarup launched the social media handles of NOWE@DMA along with All India Women Entrepreneurs Award 2020 questionere. She requested the members to support the various initiatives taken by the committee

The celebration day was attended by large number of women and budding entrepreneurs. Mr. Rajan Pandhi gave the vote of thanks.