

SHE MEANS Business



Winners **12th DMA All India Women
Entrepreneurs Awards 2022**

Anjali Raina • Latika Thukral • Sonu Bhasin

Punita Sharma Arora • Sushila Rani • Nidhi Jain • Neha Chauhan • Neha Tiwari • Mridula Jain • Tanvi Arora
Karishma Kakoti • Renu Suri • Aditi Malik • Vrinda Mehta • Shikha Agarwal • Sreemanjari Raizada

Khushboo Jain • Shveta Raina • Vaishali Chavan • Summaiya Afreen • Meena Vaidyanathan
Vidya Rao • Ankita Sharma • Nisary Mahesh • Shalini Kapoor • Sonika Agarwal

#EmbraceEquity



Dr. Yogesh Misra

President, DMA
Vice President
Thomas Assessments
(India & SAARC)



Dr. Navneet Kumar Sharma
IRSS

Vice President, DMA
Chairperson, Government
Industry & Academia
Interface Committee, DMA
Principal Chief Materials Manager
COFMOW, Ministry of Railways



Ms. Anuradha Sharma

Vice President, DMA &
Chairperson Marketing
& Digital Media Committee
Founder & CEO
Fulki Communications Pvt Ltd



Mr. Amit Kumar Arya

Hon. Secretary, DMA
Vice President - Accenture



Dr. Maninder Singh Khalsa

Treasurer, DMA
Principal Consultant
Development Dimensions
International (DDI)



Shuchi Gupta

Chairperson
Programme Management Committee
& Co-Chairperson
Women in Management, DMA
Director, IT WNS



Sanchita Gairola Mishra

Chairperson, Climate Change
Committee, DMA
Co-Founder
Vision360 Management
Consulting



Narendra Kumar Gupta

Managing Committee
Member 2023-24, DMA
Facilitator-HRM & Compliance
CHM Construction
Holding P Limited

#EmbraceEquity



Sanjeev Nirwani

Chairperson, Legal Committee, DMA
Advocate, Nirwani Associates



Partha Dhiraj Singha Bose

Managing Committee
Member 2023-24, DMA
Chief of Commercial,
Infrastructure Products &
Services Pvt Ltd.



Paras Mishra

Co-Chairperson
Online Certification Committee, DMA
CEO - Gen Z Software Solutions Pvt Ltd



Chhavi Prabhakar

Chairperson, Finance &
Fund Mobilization, DMA
Founder & CEO
Global Indian Solutions



Arun Kumar Gupta

Managing Committee
Member 2023-24, DMA
Vice President, Coforge



Devender Khari

Chairperson
Online Certification Committee, DMA
Engineering Director
Agnisys Technology



CS Deepak Jain

Chairperson, ESG Committee, DMA
Company Secretary
Deepak J & Associates

DMA

DELHI MANAGEMENT ASSOCIATION



Dr. Navneet Kumar Sharma, IRSS
Vice President

*Principal Chief Materials Manager
COFMOW, Ministry of Railways*

Dr. Yogesh Misra
President

*Vice President
Thomas Assessments (India & SAARC)*

Anuradha Sharma
Vice President

*Founder & CEO
Fulki Communications Pvt. Ltd.*

Amit Kumar Arya
Hon. Secretary

*Vice President
Accenture Technology*

Dr. Maninder Singh Khalsa
Treasurer

*Principal Consultant
Development Dimensions
International (DDI)*



Office Bearers 2023-2024



MANAGING COMMITTEE 2023-2024

L to R front row – Ms. Deepika Agarwal, Ms. Shuchi Gupta, Ms. Chhavi Prabakar, Dr. Navneet Kumar Sharma, Ms Anuradha Sharma, Mr. Yogesh Misra, Mr. Devender Pal Khari, Mr. Narendra Kumar Gupta

L to R back row – Mr. Nishant Goel, Mr. Arun Kumar Gupta, Mr. Vikrant Singh, Mr. S P Singh, Mr. Amit Arya, CS Deepak Jain, Adv. Sanjeev Nirwani, Dr Manindar Singh Khalsa, Mr. Paras Mishra

#DMAClassics

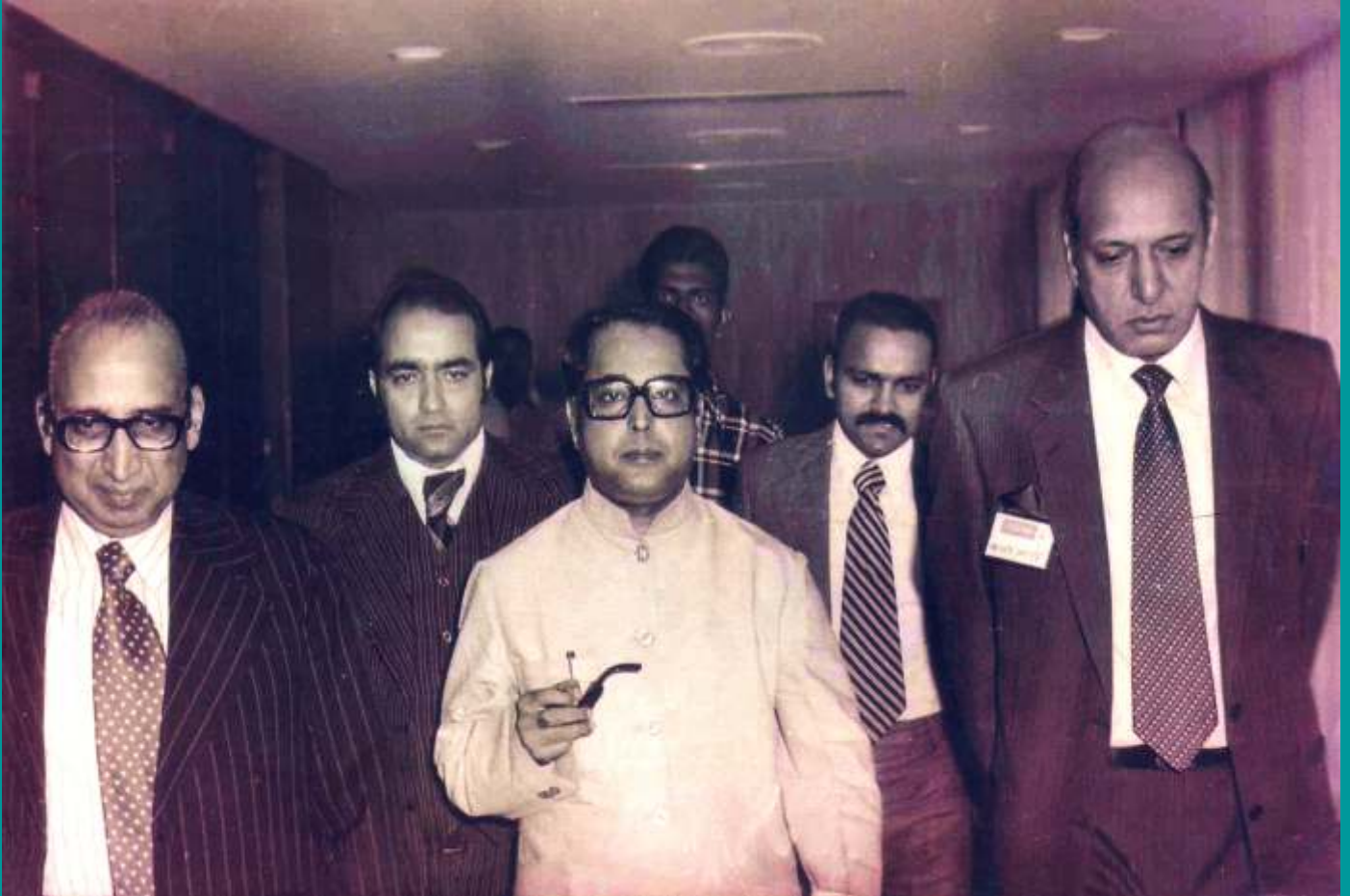


Photo Courtesy: Mr. Narendra Kumar Gupta

Pranab da arriving to address the agm of DMA at Ashoka Hotel Ambience, with his favorite cigar, flanked by Mr Vijay Kapoor the then president of DMA and chairman of guest Keen Williams Limited and our Narendra Kumar Gupta, [in necktie] life member

MESSAGE FROM THE PRESIDENT

Dear Members

It gives me immense pleasure to be sharing the latest edition of Delhi Management Association's newsletter being released on the occasion of International Women's Day 2023.

The global theme for 2023 is #EmbraceEquity, which is part of an ongoing effort to raise awareness around "Why equal opportunities are no longer enough." Today is a time to not only highlight achievements made by women, but also an opportunity to become better informed, and collaborate and brainstorm about the path forward.

This issue contains articles from the proceeding of the 12th Delhi Management Association Women Entrepreneur Award and Conference organized on 17th February, 2023 at India Habitat Centre. The conference was organized under the leadership of Ms. Chavvi Prabhakar and Ms Anuradha Sharma, Vice President DMA. It chronicles the extraordinary achievements of Women. The articles are around the themes Building Businesses, Transforming Lives and Creating Impact. The thought provoking articles in the newsletter are based on personal experiences of eminent achievers and cover areas from STEM, Mental Health, inequalities faced by women, breaking the glass ceiling, building competency etc. We aim to celebrate the strengths, the achievements and the changes brought about in the society by the extraordinary efforts of ordinary women. Our newsletter documents their thoughts and adds to the limited body of knowledge in this area.

The Union budget 2023 with view to prioritising rural income growth and financial independence, has enabled women self-help groups (SHGs) to reach the next stage of economic empowerment by providing them with raw material supply, branding, marketing of products, etc. This is an extremely important



Dr Yogesh Misra

President, DMA
Vice President, Thomas Assessments



step because SHGs have the potential to play a transformative role in engaging women—as it has already been exemplified during the COVID-19 pandemic—and can therefore, further help in widening women’s labour force participation in the near future. Similarly a new one-time small saving scheme for women called Mahila Samman Saving certificate has been launched. The Government of India led by our Hon. Prime Minister, Sh. Narendra Modi has launched flagship schemes to promote gender equality, including **Beti Bachao Beti Padhao**, **Pradhan Mantri Ujjwala Yojana** and **Mahila-E-Haat**.

I would like to thank all of you for selecting me for the second term as President of Delhi Management Association. I welcome my new Managing Committee which took over on 1st January 2023 for the next two years. I am honoured to be supported by my DMA Office Bearers - Vice Presidents, Dr. Navneet Kumar Sharma & Ms. Anuradha Sharma, Hon. Secretary, Mr. Amit Kumar Arya & Treasurer, Dr. Maninder Singh Khalsa. Together we look forward to servicing you.

Founded in 1955, Delhi Management Association (DMA) is the premier body of management professionals in the country, committed to enhancing management practices and principles, and empowering professionals to maximise the impact of socially relevant business practices. A unique think-tank and a Centre for Management Excellence, DMA is a non-profit and autonomous entity which focuses on a range of services that aim to enhance the effectiveness of business management practices. The DMA All India Women Entrepreneurs Awards (WEA) and Conference that we conducted is part of our long-standing commitment to acknowledge, celebrate and award ‘unstoppable’ women business. In the last few months we have organized three large conferences and awards, several talks and seminars and Management Development Programmes (MDP) like the immensely successful Entrepreneurship Summit under the leadership of Dr. Navneet Kumar Sharma, Vice President of DMA. We also had the 11th DMA-Thomas Assessments Awards for Talent Management.

Finally this issue is the culmination of lot of a hard work by our editor Ms. Anuradha Sharma and contribution by several of our members. We hope you enjoy reading it as much as we enjoyed curating it for all of you.

Feminism isn’t about making women strong. Women are already strong. It’s about changing the way the world perceives that strength. The most important thing one woman can do for another is expand her sense of actual possibilities.

Happy Women’s Day!

Best Wishes



Dr. Yogesh Misra
President

FROM THE EDITOR'S DESK

Dear Members

It is my pleasure to present to you a very special issue of the DMA Newsletter, on the occasion of International Women's Day 2023. This issue is exceptional because it features the extraordinary journey of the 24 Winners of the 12th Delhi Management Association All India Women Entrepreneurs Awards and Conference 2022.

The Event this year, has proved to be one of DMA's more prestigious.

I was very well supported in my role as Convener of the Awards & Conference by a host of incredible people. Chavvii Prabhakar - Conference Chair played a crucial and key role in creating a valuable and memorable experience, and leading the Program to success.

Mita Brahma - Conference Convenor led the Award process very professionally, and ensured that it was fair, transparent and credible, and reflected the values of the Delhi Management Association.

Chavvii, Mita and I, are especially grateful to the scintillating panel speakers and eminent Keynote Speakers, for accepting our invitation. Delve into their details through the agenda on Page 16, photo spreads on Pages 17, 18 & 46. Videos of our Keynote Speakers' talks are available on Pages 20-22.

Our distinguished panel of Jury Members, (*details on Page 14-15*) shortlisted the winners through a rigorous process of selection. Many thanks to Amit Arya for leading the IT support team, and ensuring that the virtual judging process ran smoothly, without any technical glitches.

The support and commitment of our President Dr. Yogesh Misra, and MC Committee Members cannot be measured. We would like to extend a



Anuradha Sharma

Conference Convener - 12th DMA All India Women Entrepreneurs Awards and Conference 2022

Vice President, DMA
Chairperson - Marketing & Digital Media Committee, DMA

Founder & CEO
Fulki Communications Pvt Ltd



special acknowledgment to Shuchi Gupta and Narendra Kumar Gupta ji, for their unwavering dedication and enthusiasm throughout.

The Marketing Team set a new benchmark this year. Thanks to them we received an incredible number of nominations for our awards and a full-house of delegates at the Conference. Marketing was led by Fulki Team Members Shivani Madan and Ashish Sood, and ably supported by Deepika Agarwal, DMA Secretariat who handled our Social Media handles.

The support of our generous sponsors (Page No. 69) has been instrumental in making this conference a success.



These Awards are all about celebrating the most amazing women entrepreneurs in the country. These are the women who have big dreams and work super hard to make them a reality.

Without exception their journeys are courageous, remarkable, empowering and rewarding! Several overcame seemingly insurmountable challenges, a few disrupted their sectors with innovations, and others motivated and inspired others to join them as they push the envelope in areas of national priority.

Many of these women entrepreneurs have been inspired by role models, to choose the path less trodden. I believe that successful female entrepreneurs play a critical role... They encourage and inspire women to step off the beaten path and become entrepreneurs and business leaders, paving the way to make a positive impact on the world.

Every story is different as it showcases the hopes, ambitions, obstacles, and triumphs of women entrepreneurs through their unique perspectives. Each narrative is distinct from the others, portraying a personal hardship, a defining moment of enlightenment, or an innovative approach to work (Page No. 23-67).

As I leave you to leaf through their narratives, I would urge you to share their incomparable stories with others.

It is so true that -

Empowered Women Empower Women

Delhi Management Association has witnessed women with potential and talent in its flagship event, the 12th DMA Women Entrepreneur Award 2022 held on 17th February 2023. Seeing women with rich experience in their respective professions and listening to their entrepreneurial journey was not only motivational for me but was also inspiring for the audience and young women in the event. We are also proud to see the women workforce of DMA and the hard work of Chhavii Prabhakar, Anuradha Sharma and Mita Brahma to make the event a grand success.

With world celebrating and spreading the need to focus on gender equity by this year's theme #EmbraceEquity. I am proud to say that DMA has and will continue to promote and spread awareness about inclusion of women in various roles which are still stereotyped as male dominating professions. It is we who should not only listen to the challenges a woman faces in her daily life but we should also empathize and become a helping hand in the field of work as well as in daily household chores. We should accept equality in every form and everywhere. Be it economically, socially, professionally or culturally, we should eliminate the attention drawn to any kind of biases.

EMBRACE EQUITY WITH EMPATHY FOR ONE & THE SAME SOCIETY



Amit Kumar Arya

Hon. Secretary, DMA

Vice President – Accenture



Remembering a picture, I have encountered it many times in various articles which intrigued me. It was the poster 'Rosie the Riveter'. Women in the workforce were introduced in 1970s which was the era of industrial revolution. The woman flexing her muscle in the poster was a message conveyed across the world that women can work in any stream, any field and anywhere. Marie Curie, Droupadi Murmu, Mother Tarrasa, Malala Yousafzai and many more from different countries still continue to inspire us.

Celebrating the success of women in science, Arts, athletics, etc. and not to forget women behind the curtains who have been managing the household. We should nurture this generation and the coming ones through the hardships and breakthroughs of women of past generation. Educating men and young boys of the society to make the environment safe for women around them is a necessary call. They should be taught the Dos and Don'ts in offices and home when they are with a woman. We should sensitize them about their behavior and teach them chivalry a woman actually deserves.



DMA All India Women Entrepreneurs Awards and Conference is the annual marquee event of Delhi Management Association.

This is an initiative of Delhi Management Association and part of our long standing commitment to acknowledge, celebrate and award Unstoppable women in business. It was an honour and privilege to be the Chairperson of the 12th DMA All India Women Entrepreneurs Awards and Conference 2022 held on Feb 17, 2023 at India Habitat Centre, New Delhi.

The theme for the 12th DMA All India Women Entrepreneurs Awards and Conference this year was “Building Businesses, Transforming Lives, Creating Impact”. We focused on women who are business entrepreneurs as well as women who are social entrepreneurs.

With a special focus on the present ecosystem, the awards this year were given in two distinct categories :

- DMA Businesswoman Entrepreneur Awards
- DMA Woman Changemaker Awards

Over the last 12 years, Delhi Management Association has recognized over 175 women entrepreneurs for their vision and achievements. We were thrilled with the overwhelming response from Women entrepreneurs who applied for the Awards from across the country. It was extremely difficult for the esteemed Jury to identify the best amongst the best!!

BUILDING BUSINESSES, TRANSFORMING LIVES, CREATING IMPACT



Chhavi Prabhakar

Conference Chairperson - 12th DMA All India Women Entrepreneurs Awards and Conference 2022

Chairperson, Finance & Fund Mobilization, DMA

Founder & CEO
Global Indian Solutions



We also recognized and felicitated:

- Sonu Bhasin, Family Business Historian, Business Author with the “Lifetime Achievement Award for Business Impact”
- Latika Thukral, Founder, I Am Gurgaon with the “Lifetime Achievement Award for Social Impact”
- Anjali Raina, Executive Director, Harvard Business School, India Research Centre with the “Role Model of the Year Award”

A galaxy of distinguished speakers shared insights, experiences, policies and best practices, through plenary talks and panel discussions.

Keynote speakers mesmerized the august gathering by sharing their insights and experiences. Three panel discussions were conducted on the following topics :

- Social Entrepreneurship: Blending Purpose with Profit
- Business Sheroes
- Techpreneurs : Charting New Frontiers

We at DMA continue our endeavour to support and celebrate women empowerment and diversity initiatives.

On behalf of DMA, I want to personally thank all the guests, sponsors, speakers, Jury members and participants who made the event a spectacular success.

We will be back again next year with yet another inspiring theme!

Till then Keep smiling & shining !!

A UNIQUE EXPERIENCE



Dr Mita Brahma

Conference Convener - 12th DMA All India Women Entrepreneurs Awards and Conference 2022

Chairperson
Women In Management, DMA
Advisor, Strategic HR, NIIT Ltd.



It was a unique and enriching experience, being a part of the jury panel for the DMA All India Entrepreneurship Awards. As we went through the entries and gained a peek into the lives of these amazing women, we felt truly humbled by the stories: of the challenges that they had overcome, and the milestones that they had achieved.

The theme for the awards was “Building businesses, transforming lives, creating impact”, and the entries came from a bunch of savvy, unstoppable women entrepreneurs and change leaders. The criteria for the awards were not just business success. We were dealing with much larger stories, and we wanted to know about the impact that the women had created during their journeys.

It is said that “If you educate a man, you educate an individual. But if you educate a woman, you educate a nation”. After meeting up with the women participants for the award, we could well have said “A woman empowered, can change the world”. There was Punita Sharma Arora who started off with a desire to introduce high quality medical devices like cardiovascular products in the Indian market at an affordable rate. The company’s Vivo Isar (Polymer free stent) has been awarded as the ‘Best Medical Device’ of the year 2020 by ET Health and Artificial Intelligence. Contributing and creating an impact seems to have been a big driver for all the participants. The EdTech company run by Shveta Raina has directly trained close to 500,000 students since its inception ten years back, and it has further indirectly impacted over 30 million candidates through partnerships. Summaiya Afreen’s organization has impacted around 500,000 youth with vocational and employability skills.

What were the prime influences and drivers in the lives of these women? Some of them mentioned receiving recognition in their early days, as being a turning factor. Some mentioned the environment of self-respect provided by a father or an elder brother. The passion and excitement to embrace new technologies and techniques was another driver, as in the case of Neha Chauhan, whose company

provides architectural visualization. The drive for innovation and excellence was yet another. Mridula Jain who started Shingora Textiles, told her friends that she would create such wonderful shawls, that they would stop buying Pashmina! She has kept innovating, introducing new styles and products. All the women displayed tremendous confidence.

Early challenges were not a deterrent for the women. Sushila Rani migrated to Gurgaon from Uttar Pradesh, after completing her Class 10th examinations, and an early marriage. Her organization “Societymaker” helps women produce and market handmade bags, pouches and covers. She has learnt to converse with strangers and negotiate prices and deadlines with them. She says the lives of her team of women are full of challenges, but they help each other by sharing! Several women said that getting timely and adequate access to funding has been an issue. They accepted it as a reality like many of their other challenges!

One factor that amazed us was the diversity: of domains and backgrounds. There was Nidhi Jain who runs a detective firm. Neha Tiwari’s firm provides security services. Vaishali Chavan runs an organization providing services for the elderly. Meena Vaidyanathan works with communities to help them do their own problem solving, network for resources, and helps them establish a sustainable model. Vidya Rao organizes exhibition cricket matches across the world, to drive home gender equality! Khushboo Jain is the first woman Co-Founder of a crowdfunding platform in the country.

The jury panel realized the enormous challenge of finding the best entries among all these talented, fiercely committed, diverse and spirited women. We established separate rubrics for the business entrepreneurship and change maker awards. It helped that the jury itself was both experienced and diverse, with a background of corporate leadership, academia, consulting and social service. We conducted several rounds of assessment and selection, and then met up with the finalists in one-on-one conversations. As we listened to their stories, of hurdles that they had overcome, and progress achieved, we felt deeply honored to meet and recognize such incredibly talented and committed women. May they keep shining and be role models for many more to follow in their footsteps.



Atul Bhatnagar

Director - SunMoksha
Thought Leader
Skill Development &
Renewable Energy



Dr Mita Brahma

Chairperson Human
Capital Committee, DMA
Advisor, Strategic HR
NIIT Ltd.



Dr Yogesh Misra

President, DMA
Vice President, Thomas Assessments



Neena Malhotra

Former President, DMA



Yogesh Andlay

Board Member at School
of Inspired Leadership

Our Esteemed Jury Panel Members



All India Women Entrepreneurs Awards & Conference 2022

17th February 2023 | India Habitat Centre, New Delhi

Time	Session Detail	Speaker
9:30 - 10:00	Registration & Welcome Tea	
10:15 - 11:00	Inaugural Session	
	Welcome Address & Program Overview by Conference Chairperson	Chhavi Prabhakar Conference Chairperson Chairperson DMA Finance Committee Co-Founder & CEO Global Indian Solutions
	Lamp Lighting	
	Address by Chief Guest	Deepak Bagla Managing Director & CEO, Invest India
	Vote of Thanks	Yogesh Mishra President, DMA Vice President, Thomas Assessments
11:00 - 11:50 pm	Panel Discussion: Social Entrepreneurship: Blending Purpose with Profit	
Moderator	Aparna Saroagi Head - Credit Risk India - Natwest Group, UK Wearthecity Rising Star Global Achievement Awardee 2022, TEDx Speaker, Social Entrepreneur	
Panellists	Aya Matsuura Gender Specialist, ILO, Decent Work Team, South Asia, International Labour Organisation	
	Dipanwita Chakraborty Regional Director, Corporate Responsibility, Asia Pacific, Cargill	
	Dr. V M Bansal Chairman, New Delhi Institute of Management	
	Pritha Dutt CEO Empower Foundation, Board Director, Empower Pragati, Founder MeraBizNet	
	Sanchita Gairola Mishra Director, VMC Management Consulting (P) Ltd (Vision360)	
11:50 pm - 12:10 pm	Keynote Address	Latika Thukral Founder, Iamgurgaon
12:10 pm - 12:30 pm	Keynote Address	Sonu Bhasin Family Business Historian, Independent Director Business Author, Founder and Editor-in-Chief, Families & Business
12:40 pm - 1:30 pm	Panel Discussion: Business Sheroes	
Moderator	Atul Bhatnagar Director, SunMoksha, Thought Leader, Skill Development & Renewable Energy	
Panellists	Gitanjali Prasad Author, Writing Consultant, Experienced Communications Professional & Life Coach	
	Geeti Bhagat CEO & President, Bhagat Global, Earth Foundation, Convenor - Ambassadors Forum India	
	Mita Brahma Chairperson, Human Capital Committee, DMA, Advisor, Strategic HR, NIIT Ltd.	
	Ish Anand Founder & CEO - Your Growth Story, CEO & Country Manager (India & IAE), Global Wealth Group Founder CEO (India), Relia Smart Learning Systems Pvt.	
	Aastha Almast Co - Founder, The New Shop India's largest Convenience Retail Company, BW 40Under40	
1:30 pm - 2:15 pm	Lunch	
2:25 pm - 3.15 pm	Panel Discussion: Techpreneurs: Charting New Frontiers	
Moderator	Vinay Mathews Founder & COO, Faircent	
Panellists	Priyanka Jaitly Director, People & Organisation, PwC	
	Kanika Mathur CEO - K-Trends, Marketing & Digital Transformation Strategist	
	Dr Sanjeev Singh CEO & Founder, Matpatra - The Social Governance Network, Tech Matpatra Pvt Ltd (TMPL).	
	Samant Sikka Chief Dreamer & Co-Founder, Sqrrl Fintechq	
	Nilanjan Roy Founder, Business Leader, Product evangelist, Digital Product & Technology Visionary	
3:15 pm - 3:40 pm	Keynote Address	Anjali Raina Executive Director, Harvard Business School India Research Centre, Independent Board Director
3:40 pm - 4.00 pm	Keynote Address by Guest of Honour	Devesh Sachdeva MD & CEO, Fusion Micro Finance
4:00 pm - 4.15 pm	Launch of Special Journal 'Women Entrepreneurs: Building Businesses, Transforming Lives, Creating Impact'	
4:15 pm - 5:30 pm	Award Ceremony	
5:30 pm - 6:00 pm	Closing & Concluding Remarks	

A Galaxy of Scintillating Speakers



Chief Guest
Deepak Bagla
Managing Director & CEO
Invest India



Guest of Honour
Mr. Devesh Sachdev
Founder, MD & CEO
Fusion Micro Finance



Anjali Raina
Executive Director
Harvard Business School
India Research Centre
Independent Board Director



Latika Thukral
Founder
Iamgurgaon



Sonu Bhasin
Family Business Historian
Independent Director, Business Author
Founder and Editor-in-Chief
Families & Business



Aastha Almast
Co - Founder
The New Shop India's largest
Convenience Retail Company,
BW 40Under40



Aparna Saroagi
Head, Credit Risk India - Natwest Group
UK Weartheicity Rising Star Global
Achievement Awardee 2022
TEDx Speaker, Social Entrepreneur



Atul Bhatnagar
Director - SunMoksha
Thought Leader
Skill Development &
Renewable Energy



Aya Matsuura
Gender Specialist, ILO
Decent Work Team, South
Asia International Labour
Organisation



Dipanwita Chakraborty
Regional Director
Corporate Responsibility
Asia Pacific
Cargill



Dr V M Bansal
Chairman
New Delhi Institute of Management



Geeti Bhagat
CEO & PRESIDENT
Bhagat Global, Earth Foundation
CONVENOR
Ambassadors Forum India



Gitanjali Prasad
Author, Writing Consultant
Experienced Communications
Professional, Life Coach



Ish Anand
Founder & CEO - Your Growth Story
CEO & Country Manager
(India & IAE), Global Wealth Group
Founder CEO (India)
Relia Smart Learning Systems Pvt. Ltd



Kanika Mathur
CEO K-Trends
Marketing & Digital
Transformation Strategist



Dr Mita Brahma
Chairperson Human
Capital Committee, DMA
Advisor, Strategic HR,
NIIT Ltd.



Nilanjan Roy
Founder, Business Leader
Product evangelist
Digital Product & Technology Visionary



Pritha Dutt
CEO Empower Foundation,
Board Director,
Empower Pragati,
Founder MeraBizNet



Priyanka Jaitly
Director, People & Organisation
PwC



Sanchita Gairola Mishra
Director, People & Organisation
PwC



Dr Sanjeev Singh
CEO & Founder
Matpatra - The Social Governance
NetworkTech Matpatra Pvt Ltd (TMPL).



Samant Sikka
Chief Dreamer & Co-Founder
Sqrrl Fintech



Vinay Mathews
Founder & COO
Faircent



Dr Yogesh Misra
President, DMA
Vice President, Thomas Assessments

Panel 1 Social Entrepreneurship: Blending Purpose with Profit

Flashback



Panel 2 Business Sheroes



Panel 3 Techpreneurs: Charting New Frontiers

LIFETIME ACHIEVEMENT WINNERS



Lifetime Achievement Award for Business Impact

Sonu Bhasin

*Family Business Historian, Independent Director
Founder and Editor-in-Chief - Families & Business
Business Author*

*My
Story*



Check out
the video to
know more!

Sonu Bhasin, Keynote speaker shares her winning techniques and strategies for setting new benchmarks for excellence in the business world and creating a legacy of innovation and success

Lifetime Achievement Award for Social Impact

Latika Thukral
Founder *IamGurgaon*

*My
Story*



Check out
the video to
know more!

Latika Thukral, Started her journey as a Changemaker by creating a 380-acre biodiversity forest in Gurgaon. In her keynote speech she discusses the challenges, her secret mantra for making a positive impact on the city, and the importance of doing it the right way.

Role Model of the Year 2022

Anjali Raina
Executive Director - Harvard Business School India
Research Centre, Independent Board Director

My
Story



Check out
the video to
know more!

Anjali Raina, Keynote speaker at the conference shares three insights on success, career and life. She answers the age-old question - how did she achieve success and happiness, professionally and personally, and what got her from where she was to where she is today.

Businesswoman Entrepreneur Award Winners



Revolutionizing the Cardiovascular Industry

Punita Sharma Arora
Vice Chairman - Translumina Therapeutics

My Story

I set up Translumina Therapeutics in 2010, with the goal of introducing domestically produced cardiovascular products that are high-quality and accessible. Another driving factor was the domination of multinational corporations (MNCs) in the Indian market for cardiovascular devices, which led to price monopolies and challenged affordability. We aimed to create the highest quality medical devices in India at the most reasonable prices.

We aimed to create the highest quality medical devices at the most reasonable prices.

Over the years, the company has launched several products and has formed strategic partnerships with leading technologies in the healthcare industry. In 2014, Translumina and Asahi Intecc teamed up to manufacture guide wires and catheters. The following year, the company started manufacturing vascular accessories. In 2017, we partnered with Kaneka and acquired the selling and marketing rights for balloons and a thrombus aspiration catheter. In 2018, we launched Impella, the world's smallest miniature-sized

heart pump, through a strategic partnership with Abiomed from the US. In 2019, we partnered strategically with Everstone. In 2019, we acquired two German companies namely artic GmbH and Translumina GmbH which got us introduced to the global markets. In 2020, we introduced Shockwave IVL, a cutting-edge method for plaque removal. In 2021, we launched another variation of stent ISAR Summit and created polymer-free stents, reducing complications and supporting treatment, improving patient outcomes.

The company takes great pride in manufacturing products that are highly regarded by practitioners in the cardiovascular field, at the best healthcare facilities. The company has received numerous awards like felicitated with "Creating Indigenous Healthcare

Products with World Class Standards" award by the Delhi Medical Association in 2014, Best Medical Device of the Year 2020 by ET Health and Artificial Intelligence and the Innovative Medical Device/Technology at FICCI Healthcare Excellence Awards 2020. We have been recognized as the 'First Asian company to be rated at par with USFDA approved DES' in the latest PCI Guidelines of European Society of Cardiology.



DMA Businesswoman
Entrepreneur of the Year Award 2022

The company has been recognized as a Great Place to Work - 2021-2022 and by Marksmen Daily as the Most Preferred Workplace in Health & Wellness - 2022-2023, affirming the company's initiatives to promote an environment of inclusion, trust, and harmony. During the Covid-19 pandemic, we supported our employees by ensuring there were no layoffs or salary cuts and provided them with food and medical assistance.

Translumina Therapeutics has established a brand identity in a sector dominated by multinational corporations. By providing high-quality products at an affordable price, the company has won over clients' trust. The company continues to create innovative solutions to meet the needs of the healthcare industry.

From Bookworm to Detective

Nidhi Jain

Director - Sleuths India Consultancy Private Ltd

My Story

From a young age, I was captivated by the world of mysteries and detective stories. Their intricate methods and attention to detail drew me in. While I never thought of it as a career, my passion for solving peculiar situations at home gave me the confidence to pursue this industry.

Now, we have nine fully operational offices in all the major cities, allowing us to cater to large industrialists, bureaucrats, and business houses across the country. Our dedication and result-oriented strategies have helped us make a name for ourselves in this field.



DMA Businesswoman Entrepreneur Innovation Award 2022

I still vividly remember the year 2017 when I received a phone call informing me that I was selected for the 'Investigation Leadership Award'. I was felicitated by Shri Jua Oraon, the Hon'ble Minister of Tribal Affairs. This proved to be a turning point in my life, especially as one of my biggest challenges has always been to make headway as a female in this male-dominated industry.

I was determined to prove that gender was not a barrier to success. One of my unique strategies was to leverage the fact that I was a woman – I used it to my advantage by 'innocently' mingling with people to extract information and get a pulse of the situation during ongoing investigations. Meticulous planning and relying on 'my sixth sense' helped me achieve exceptional success!

Having a robust digital presence is crucial in today's business world and cannot be underestimated. Although we were a bit late, we're now leveraging YouTube, LinkedIn, Facebook, and Instagram to display our skills and services to a broader audience.

Overall, my love for mysteries and detective stories has led me down a fulfilling career path, and I am proud of the achievements of our team at Sleuths India Consultancy Pvt. Ltd. We have made a name for ourselves through dedication, hard work, and a commitment to excellence, and I look forward to continuing to grow and evolve in this exciting field.

My passion for solving peculiar situations at home gave me the confidence to become a detective.

Blazing a Trail to Global Recognition

Neha Chauhan
Director - Dawn Digital Pvt. Ltd.

My Story



DMA Businesswoman Trail Blazer Award 2022

I am the Co-founder and Director of Dawn Digital Pvt. Ltd., a company with a global reputation for its expertise in 3D Architectural Visualisation and Architectural Scale Models. We started our journey with a team of only 7 members and an office space of 1200sq. feet. As we approach our 12th business anniversary this year, we are proud to have grown to a team of 220 and an expansive 40,000sq. feet area.

My husband and I are first-generation entrepreneurs who embarked on this journey with the goal of bringing organization and corporate practices to an otherwise unorganized industry, while also creating employment opportunities.

Dawn Digital Pvt. Ltd. is a pioneering company that brings architectural designs to life through the creation of detailed and lifelike 3D models, renderings, and virtual reality walkthroughs, providing clients with an immersive experience of their project. Clients can spot any potential issues and make changes before construction commences, ensuring a smoother and more efficient construction process.

The company's journey is a testament to innovation and creativity, driven by a desire to push the boundaries of what's possible in 3D architectural visualization. Within four years of our inception, our Walkthrough Presentations for Godrej Properties Limited received international recognition from Autodesk, Inc. We were awarded the Best Walkthrough in Technical Aspect from India in Las Vegas. The moment when our company name was announced along with the country name INDIA, is one that I will never forget.

We were awarded the Best Walkthrough in Technical Aspect from India, in Las Vegas.

Dawn Digital Pvt Limited has steadily marched towards its ultimate goal of being a leader in this space.

Today, the company is a shining example of what can be achieved when creativity and innovation are combined with a commitment to excellence.

Revolutionizing the Shawl Industry

Mridula Jain
Chairperson - Shingora Textiles Ltd

My Story

I founded Shingora Shawls in 1986.

At that time Shawl Manufacturing was a handloom item. There were hardly any fashionable shawls available. We used to buy plain Pashminas which were very expensive. I decided to embellish traditional shawls with beautiful phulkari patterns, hand paintings, mirror work and flowers to give it a fashionable new look.

My goal was to offer customers unique, fashionable shawls that were affordable. My first market was in Delhi, and retailers quickly welcomed my innovative collection.



DMA Businesswoman Entrepreneur Transformation Award 2022

Soon we expanded to high-end retail outlets nationwide. In 1989, I discovered a new opportunity to expand my business. I was sponsored as a delegate by WWEPC, to identify shawl markets in Europe. I began exporting Shingora shawls to Europe, opening up a new market for the shawl industry.

My business grew rapidly - sales gradually increased by 100% each year, from a mere 10 lacs in the first year. But it was not without challenges. I had to learn more about the technical aspects of textiles to improve the quality of my products. I founded Shawl Club India, an association of wool mark licensees, and worked with the Wool Mark company to launch innovative projects such as a smaller shawl for younger women called a stole. I believed that the shawl industry would continue to grow and that one day, shawls would be part of every European and American woman's wardrobe.

My work has been appreciated and I have received several awards including Mahila Udyog Ratna in 1993, State award for the Best Entrepreneur in 1995, Global Achiever's Forum Lifetime Achievement Award 2017 and more.

Mridula Jain's innovative ideas have helped to transform the shawl industry in India. Shingora Shawls are stylish and exclusive, yet affordable. Her story is a reminder that with patience, perseverance and passion, anyone can turn their dreams into reality.

I began exporting Shingora shawls to Europe, opening up a new market for the shawl industry.

A Success Story in Security Services

Neha Tiwari

Director - Kore Security Services Pvt Ltd

My Story

My 13 year journey with Kore Security Services has been incredible! It has given me the opportunity to work with people from all walks of life, and provide employment to the masses.

I hold an MBA degree from Banasthali Vidyapeeth University and have completed my 'C' Certificate in NCC Navy Wing. I am also a gold medallist in rifle shooting.

We make a positive impact on society while providing top-notch security services.

As a woman working in the field of security, the challenge to tackle the male-dominated industry was grave. It was hard for people to accept a woman managing and heading physical security. However, I grew this firm from 5 States to over 20 states in just a few years. We have got PSARA 2005 (Private Security Agency Regulation

Act) Licenses for the states, and we are an ISO 9001: 2015 certified company. Our major clients include AIIMS, DMRC, HDFC Bank, AXIS Bank, SBI, BHEL, IIFL, and Bank of Baroda.

Realising the need for better monitoring and supervision using technology, led me to create a GPS-based mobile application for tracking our security personnel. Hence, 'Kaafal Technologies' was born with a mission to create online attendance with location tracking. We are present digitally on almost all social media sites like Facebook, LinkedIn, and Instagram. We are pioneers in the industry to start Digital App tracking for Security Guards.



DMA Businesswoman
Value Creator Award 2022

We organize free health checkup camps for our security force and their families. Our training and education helps them develop sustainable skills by which they add value to society. We are also working on creating a new venture, 'Kaafal TV,' to provide online education programs for the families of our personnel. I am proud that I have been able to create livelihood for over 8,000 households and helped to transform their lives.

My journey with Kore Security has been enriching, helping me acquire valuable experience in dealing with people from diverse backgrounds. We are committed to making a positive impact on society while providing top-notch security services.

Champion of Change

Karishma Kakoti
CEO and Founder - KA Group of Companies

My Story

I am passionate about sustainability and empowering women. I hold a B.Sc in Interior Design from Amity University Noida and have received a Gold Medal and recognition for my thesis on Green Interiors. My work in luxury interior design projects for residential, commercial, and hospitality sectors in different Indian cities has earned me recognition, including being on the Forbes 45 under 45 list and the National Excellence Summit Award.



Winner 12th DMA All India Women Entrepreneurs Awards 2022

DMA Businesswoman
Young Entrepreneur of the Year Award 2022

I founded KA Bespoke to support local women in northeast India and promote their fabric and furniture work. I established the KA School of Interior Design to provide education and uncover untapped potential of those interested in interior design. KA Bespoke focuses on sustainability and financially independent life for women. Our bespoke furniture is made from locally sourced raw materials from various locations in Assam and the Northeast, ensuring competitive pricing and showcasing the rich cultural heritage of the region.

Our focus on sustainability and promoting a financially independent life for women sets us apart from other companies in the market. We strive to create furniture pieces that are not only functional and visually appealing, but also meaningful to the individual using them. We target high-end businesspeople, bureaucrats, and large institutions, by offering a range of traditional furniture that appeals to those who value quality and tradition. The use of high-demand materials such as Muga, Silk, Eri, and others, which are developed in these villages, is a testament to the company's focus on promoting traditional arts and crafts.

Additionally, our commitment to providing education and employment opportunities in the industry makes us more than just a furniture company, but a community-driven business that is dedicated to making a positive impact.

The future is looking bright for KA Bespoke, as we strive to stand out from the crowd with our commitment to quality, sustainability, and empowering women. Our unique approach, which involves sourcing raw materials locally and promoting traditional arts and crafts, is not only preserving the rich cultural heritage of the northeast but also making a positive impact on the local economy and community. It's an honor to be recognized for these efforts, and I feel truly grateful.

KA Bespoke is on a mission to make a difference, and I'm thrilled to be a part of it.

We focus on sustainability and promoting a financially independent life for women.

Empowering Women for Sustainable Livelihood

Sushila Rani
Lead - Societymaker

My Story



DMA Businesswoman Entrepreneur Sustainability Award 2022

Sushila Rani moved to Gurgaon in 1996 after her marriage. Sushila was eager to find a job to support her family and two children. She tried her hand at various ventures including working as a community mobilizer for Agrasar for a skill development program. This inspired her to start her own enterprise called Societymaker in 2016, with the support of Agrasar's leadership and seed funding from Cargill.

Societymaker is a social enterprise that empowers women to earn a sustainable income from home, through higher-order jobs. After conducting a market survey, Sushila and her team chose to manufacture jute and cloth products that demanded advanced skills. Although Sushila had little knowledge of stitching, she was determined to overcome all challenges. The enterprise's product range soon expanded to include bags, pouches, cushion covers, and home décor items.

Societymaker empowers women to earn a sustainable income from home, through higher-order jobs.

Sushila's vision goes beyond financial earnings, focusing on the well-being of the families involved. The enterprise has produced over 400 women entrepreneurs from Gurgaon. Over 1700 women in the community have attended the Financial Inclusion program, opened bank accounts, and registered with various government social security schemes to cultivate the habit of saving.

Despite societal pressures that discourage women from pursuing their dreams, and communication barriers with English-speaking city buyers, the enterprise regularly receives bulk orders from its 10 B2B partners and 20 B2C partners from across India and abroad.

The women at Societymaker are committed to providing high-quality products and actively seek feedback from buyers. They sell their products through social media platforms, corporate offices, fairs and events, and word of mouth.

Societymaker is an inspiring example of social entrepreneurship that empowers women to become self-dependent and provides them with a sustainable livelihood. Sushila's determination and humility in learning new skills at the age of 40, have been key factors in the enterprise's success.

From Brownies to Fine Dining

Tanvi Arora
Founder & President - Dream Oven

My Story

Growing up in a family of entrepreneurs and foodies, I always had a dream of becoming a food entrepreneur and catering to a niche market of premium & luxury products, and services.

I started my entrepreneurial journey in 2008, with my bakery brand Tanvi's Dream Oven in Delhi, baking just simple brownies. My journey as a

Today, my company has annual revenue of \$4 Million USD operating than 12 units serving more 200k+ customers.

professional pastry chef reached new heights when I attended Academy of Pastry Arts in the year 2014-15. I entered the luxury bespoke cakes market and started my own baking academy in Delhi in 2017, with annual revenue ~ Rs 1 Cr. I had the opportunity to bake cakes for Burger King launch in India as well as for Coca Cola.

Post this milestone, I partnered with Chef Dinesh Rawat from Oberoi's and my Brother Mr Porus Arora to enter the restaurant space in Delhi, creating another vertical as Food Entrepreneur under the umbrella of Dream Oven.

My strong team of Chefs, Service Managers, Stewards serve the finest and premium European, pan asian, Italian, Indian, Middle eastern and Mexican food with fine-dine experience both at home and dine-in.

My passion for food and entrepreneurship led me to establish Tanvi's Dream Oven, which has grown into a successful venture in the food industry, operating across multiple verticals. Today, my company has annual

revenue of \$4 Million USD operating more than 12 units serving more than 200k customers from its Bakery, Restaurants, QSRs, Cloud Kitchens and an Academy across Delhi NCR.

With the support of my team, I have been able to serve premium and luxury products to our customers while bringing innovative food concepts to the market. I am grateful for the recognition and awards we have received and look forward to continuing to grow and expand in the future.



DMA Businesswoman
Creative Industry Entrepreneur of the Year Award

A Journey of Leadership, Risk-Taking, and Giving Back

Renu Suri
Managing Partner Tarun Kandhari & Co LLP,
Chartered Accountants Ms.

My
Story

I am a Fellow Chartered Accountant and certified Peer Reviewer who started my professional career in 1993. I have gained rich experience in accounts, finance, and corporate affairs while working in Indian corporates and MNC's across sectors.

Being from a business family, entrepreneurship is something I got in inheritance. I am a natural leader. I am always willing to overcome challenges for friends and family.



Winner 12th DMA All India Women
Entrepreneurs Awards 2022

DMA Businesswoman Entrepreneur
Certificate of Achievement

In 2012, I started my own practice and became the Managing Partner of a CA firm – Tarun Kandhari & Co LLP (TKC). Since then, TKC has spread its wings and became a pan-India operation, with 13 locations and a team of over 70. My constant reviews ensured quality processes and a professional work culture in the firm. I keep encouraging my team to achieve new heights.

I have undergone extensive training for USAID auditor, besides participating in various events and programs of ICAI for professional and personal development. I have recently enrolled in ICAI for an examination to become sustainability auditors.

TKC has received international recognition. We have become an independent member of 'Abacus Worldwide' and 'Task International' and were awarded 'Firm of the Year 2022' by Abacus Worldwide.

I have launched another start-up 'CFOSIR INDIA' engaged in virtual accounting and share tracing assignments, where the team under my guidance has successfully claimed shares and awards worth crores for our clients. I am a risk-taker, and have invested in some new ventures, helping them as mentor and guide. I am committed to giving back to society, and through the TKRS India Foundation, I plan to support various philanthropic activities aimed at uplifting the lives of the less fortunate.

I ensure quality processes and a professional work culture in the firm.

My journey as a Chartered Accountant has been one of constant learning and growth. As I continue to expand my professional portfolio, I am excited to see where my entrepreneurial spirit and leadership skills will take me in the future. I hope that my journey will serve as a source of inspiration for aspiring entrepreneurs looking to make a positive impact in their respective fields.

Serendipitous Entrepreneurship

Aditi Malik
Founder & Director, Arohan

My
Story

Lawrence Block's quote "Serendipity. Look for something, find something else, and realize that what you've found is more suited to your needs than what you thought you were looking, for." has proven true in my entrepreneurial journey.

I started my career in the banking industry, gaining valuable experience in various fields. The transition to Talent Development was the most unexpected, yet it ultimately led me to discover my passion for working with people and helping them achieve their potential. It became the cornerstone of my entrepreneurial initiative, Arohan, which offers consulting, coaching, and other services to MNCs across various industries and geographies.

Change is the only constant. The test is how quickly and strongly we can bounce back from every stone we stumble on.

Arohan was founded In 2013, as a sole proprietorship to help professionals grow and develop through a reflective and dialogic process. Over time, Arohan expanded its offerings by becoming licensed partners for thought leaders such as Dr. John Kotter and Shawn Achor. In 2016, I invested in an office space, built a team, and transformed Arohan from a sole proprietorship to a private limited company. As an entrepreneur, I have learned that agility and constant re-engineering are necessary to stay competitive.

Despite facing numerous challenges, Arohan experienced its most successful year in 2019, building strong relationships with key anchor accounts, empaneling facilitators, and creating a dedicated marketing and business development team. However, 2020 brought unprecedented challenges with the pandemic, forcing Arohan to pivot to virtual interventions and restructure the business. Despite this

setback, Arohan remained resilient and engaged with clients, building a fresh pipeline of prospects. This discipline and perseverance has allowed Arohan to weather the storm and emerge poised for an upward trajectory once again.

My biggest learnings as an entrepreneur:

1. Every step, some forward some backward, takes courage.
2. The purpose is the north star. Every time we doubted, we renewed our strength with the reminder of the reason we started out in the first place.
3. Every transformation validates our work and the opportunity to make a difference.
4. Change is the only constant. The test is how quickly and strongly we can bounce back from every stone we stumble on.
5. Put our head down and work, being true to who we are in service of. Success will follow.
6. Have the courage to not do what everyone else is doing – follow one's convictions even if it is against the tide.
7. Persevere even in the face of adversity!



DMA Businesswoman Entrepreneur Certificate of Achievement

Affordable Elegance

My Story

Shikha Agarwal, Sreemanjari Raizada, Vrinda Mehta
Co-owners - HEER - House of Jewellery

We are a team of three jewellery designers who share a passion for creating stunning accessories. Each of us has our own unique style, skills and strengths, but we share the same values and goals. Our diverse creative sensibilities and design ideas blend seamlessly to produce unique and beautiful pieces that we are proud of. Our goal is to create one-of-a-kind designs that make the wearer happy and contribute to our success.

Our journey began four years ago when we founded our brand, Heer. Our brand name is derived from the Indian word for diamond, which resonates with our journey and our desired outcome.



DMA Businesswoman Certificate of Achievement

We believe that looking stylish should not come at a high cost or at the expense of the environment. Thus, we create designs that are affordable and sustainable. Our designs are versatile, allowing the wearer to incorporate them into their collection and wear them repeatedly. For example, a bracelet can double as a choker using a detachable dori, and a hathphool can be worn as a ring or bracelet separately. We incorporate artistic designs, delicate hand craftsmanship, semi-precious stones, and shell pearls to create fine jewellery at an affordable cost.

In our four years of operation we are proud to have partnered with the best stores in India, including Ogaan, Aza fashions, Ensemble, Pernia's pop-up shop, Minerali, Ajiliyaa, Panache, and Evoluzione. We also have an online presence, serving customers globally. We were honoured to receive the 'Womennovator 2022 Award in the 1000 women of Asia category.

Our marketing strategies include paid ads in performance marketing, content marketing, and flash sales. We also have our own e-commerce website, Facebook and Instagram handles, where we feature our designs and customer testimonials.

We believe that looking stylish should not come at a high cost or at the expense of the environment.

Designing and refurbishing jewellery has always been our dream, and we are proud to have brought life and wearability to many cast-aside pieces. Heer is our baby, and we cherish it dearly.

Flashback



Chief Guest Deepak Bagla



Guest of Honour Devesh Sachdev



Lamp Lighting by Chief Guest, DMA Office Bearers and Managing Committee



Woman Changemaker Award Winners



Saving Lives through Crowdfunding

My Story

Khushboo Jain

Co-Founder & COO - Impact Guru Technology Ventures Private Limited

In India, more than 50 million people have been pushed into poverty due to healthcare-related costs, and many struggle to pay for critical health expenses. Moved by these statistics, I founded ImpactGuru.com in 2014 - a crowdfunding platform - with the aim of ensuring that monetary factors do not deprive patients of quality healthcare.

Khushboo's mission of saving one million patients in the coming decade is a testament to her commitment to making a positive impact in the community.

I am the first women-led co-founder of a crowdfunding platform in India. One of the main challenges that we faced was the low awareness level of healthcare crowdfunding among patients, hospitals, and doctors in India. Overcoming this required educating and persuading people about the benefits of crowdfunding. Other challenges included growth, scalability, cost efficiency, and profitability.

I led one of our key initiatives - the #IndiaFightsSMA campaign. This campaign aimed to raise funds for three children diagnosed with Spinal Muscular Atrophy (SMA), a progressive neuromuscular disease caused by a defect in the SMN1 gene. The treatment requires Zolgensma, a single-dose intravenous injection gene therapy, one of the world's most expensive drugs.

Through ImpactGuru.com's state-of-the-art technology platform, we raised a record-breaking USD \$2.1 million/ INR 16 crores to cover the cost of Zolgensma for the three children with SMA. This was the first successful



DMA Woman
Changemaker of the Year Award 2022

fundraiser for an SMA case on an Indian crowdfunding platform. Such was the impact that the Central and State Governments waived off GST and Import duty for Zolgensma, to the tune of INR 6.5 crore for importing Zolgensma.

The company's partnerships with Cure SMA Foundation and Roche for treatment access are notable examples of scalability. In 2019, we helped 2809 patients raise funds for their medical treatments - a 55% increase from the previous year - in 2021, we helped 9058 patients, and in 2022 over 11000!

Testimonials from patients such as Puja Bhatnagar and Mahima are a testament to the company's impact. Puja was able to raise INR 25 lakh from 407 people for her liver transplant surgery. Mahima, who needed Risdiplam for her SMA, has so far raised INR 4.78 crore.

ImpactGuru.com has made significant strides in helping patients in India access quality healthcare despite their financial limitations. The company's success can be attributed to its perseverance, grit, and ability to innovate in the face of adversity.

Low-Cost, High-Impact Care for India's Senior Citizens

My Story

Vaishali Chavan

Owner founder - Nishchint-*Services for the Elderly*

I founded Nishchint Services in 2017, a Mumbai-based organization that provides low-cost, high-impact care to senior citizens. With over 10 crore senior citizens in India, and 15 lakh in Mumbai alone, Nishchint aims to address the growing issue of elder care in the country. I was inspired to give back to the community after 23 years of working in the corporate world.



DMA Woman Changemaker
Social Entrepreneur of the Year Award 2022

We offer three main services: home care, rehabilitation of abused elderly, and a donor-donee model. The donor-donee model connects donors with seniors in need of assistance with medical expenses, wheelchairs, diapers, and more. Our rehabilitation services aim to address the issue of abused elderly. We also have a tie-up with a local organization for abused elderly, which offers psychiatric help, legal support, and temporary housing.

We use the margins from our home care services to fund our rehabilitation and donor-donee services. Our unique marketing strategy relies on word of mouth and a positive reputation to attract clients.

Our clients are mostly working NRI children who are unable to take care of their elderly parents themselves. They appreciate the personal time and interest that I invest in ensuring a perfect match with the caregiver for their parents.

This isn't just a business venture for Vaishali, she is genuinely committed to elder care.

I have elderly parents in Mumbai. When my 81 year old father was hospitalised, I reached out to Vaishali on the recommendation of a family member. Vaishali took the time to understand my needs, and stepped in to take a huge load off our minds. They provided us with a caregiver who is considerate, friendly, and has made my father feel comfortable. I can sense that this isn't just a business venture for Vaishali, she is genuinely committed to elder care.

Dhanashri Borkar, Singapore

I'm really grateful for NISHCHINT, an agency whose workers don't just meet my father's caregiving needs but also mine. Their staff are uniformly efficient and kind, and the management has been super-reliable and responsive. My father is cheerful, calm and well looked-after, and my work-life balance, as well as my quality time with him, have improved so much thanks to the agency and its staff.

Supriya Nair, Khar West, Mumbai

Nishchint's services provide a much-needed solution to the growing issue of elder care in India. The organization's low-cost, high-impact model commendable, and its dedication to elder care is admirable.

Creating a Work-Ready India

Shveta Raina
Chief Executive Officer - Talerang

My Story

“I founded Talerang in 2013, with the mission to create a work-ready India. Talerang offers a copyrighted career readiness curriculum to students and professionals. Talerang graduates are consistently rated as 80%+ work-ready by the firms that hire them, and 99% of them get placed.

99% of Talerang graduates get placed and over 80% are consistently ranked as work-ready.

Before starting my entrepreneurial journey, I worked with McKinsey and Company in New York. I was also a Director on the start-up team of Teach for India (TFI), where I helped build the movement, and attracted thousands of applicants”. Shveta’s work at TFI and Talerang has inspired thousands of students and young professionals to achieve their potential, making a huge contribution to the Indian economy and employers.

In India, there is a huge focus on hard skills and academics, yet out of our 20mn graduates, < 10% are employable. Talerang, an EdTech company, aims to bridge this work-readiness crisis through a holistic product that enhances a graduate’s profile, and attracts students and companies to hire them.

Talerang’s training methodology integrates live training with Harvard cases, proprietary assessments, interaction with guest speakers, industry exposure, custom learning journeys, training on 21st century hard and soft skills, and personal mentoring for holistic professional development.

Talerang’s unique online model offers a variety of industry-recognised certificate programs, with access to internship and job opportunities at 400+ corporate partners including the Aditya Birla Group, Mahindra Group, Godrej Group, Teach For India, Avaana Capital, Z3 Capital, TechnoserveSchindler Group and more.

Talerang participants rate the training with 99% satisfaction in their learning and enjoyment of the program. Students self-reported a 53% increase in their work readiness after Talerang programs, a 47% jump in their communication skills and a 45% jump in their problem-solving skills.



**DMA Woman Changemaker
Social Innovation Award 2022**

Started as an independent research project at Harvard Business School, Talerang has directly trained close to 500,000 students and reached ~30 million candidates through partnerships with colleges, corporates, the media and the United Nations Development Program. Talerang has won several awards including one from the Harvard New Venture Competition, been short-listed by Kalaari Capital's K-Start and been part of Village Capital's India cohort.

Shveta has created a community of young leaders across India's top companies, non-profits and government, who are making their mark, building value for the nation, and helping each other grow.

Empowering Women through Sports

Vidya Rao

Founder Partner - Happy Faces Global LLP

My
Story

I am the founder and director of Happy Faces Global, an advisory and consulting firm focused on Sports, Entertainment, and CSR. My passion and vision for gender equality in sports led me to become the head of India Operations for FairBreak Global, a global organization headquartered in Sydney. I am the first person to join the founders of this initiative since its inception in 2013.



DMA Woman Changemaker
Social Transformation Award 2022

Our mission is to use cricket as our primary vehicle to progress gender equality on a global scale. We aim to create opportunities across sports, health, business, media, arts, and education to empower women. We drive opportunity, inclusion, and equality for all, regardless of gender or geography.

In 2018, 2019, and 2020, we held exhibition matches in London and Sydney. We partnered with Cricket Hong Kong and obtained ICC approval for the first Women's T20 International Tournament that combined Associate National Women's Cricketers with Full Member National Women's Cricketers. This was the first tournament of its kind where top women cricketers from 35 different countries played in a single tournament. We signed top-ranked players from full member countries and top Associate National Women's Cricketers to play in the tournament, providing an excellent platform for Associate Women Cricketers to develop their skills.

Our mission is to use cricket as our primary vehicle to progress gender equality on a global scale.

The first tournament was played in Dubai in May 2022, with 6 teams of 15 women each from multiple countries. The tournament reached over 140 countries globally through TV and social media. In April 2023, Hong Kong will host the second showpiece event in a global movement.

A book on our initiatives, 'FairBreak', has been published in Canberra, Australia, and is available on Amazon.

As part of our CSR activities we distributed portable Solar lights in rural areas. During the Pandemic, we launched the Joyful Sharing campaign to provide ration kits to 110 daily wage workers for a month. I also associated with Klenza, to distribute sanitizers to 500 low-income families.

While we have made great strides, the canvas is large. I call upon everyone to join hands and be a part of this great initiative.

A Story of Passion, Courage, and Perseverance

Summaiya Afreen
Co-founder & CEO - Lakshya Jeevan Jagriti

My Story

I was born and brought up in a not-so-liberal family. My parents named me SUMMAIYA which means Brave and Pure. I was one of three sisters and a brother. I live in a society where living as a free bird will raise certain eyebrows, but my father has always provided us with an environment of self-respect and freedom, he gave us freedom of choices and never tried to chain us.

Despite the constraints imposed by society and the limited opportunities available to me, I had always dreamed of becoming a businesswoman.



DMA Woman Changemaker
Social Value Creator Award 2022

However, after my senior secondary exams, I found myself trapped in a distance learning mode in college, with my peers accepting petty jobs or preparing for marriages. Both conditions were unacceptable to me.

Things changed when Mr. Rahul Goswami, a changemaker and motivational speaker, joined my college as a faculty member.

Through his workshops and guidance, I was inspired to think beyond and dream differently. I decided to challenge my destiny and invest in various conferences, symposiums, competitions, and development workshops conducted at various colleges across countries. I learned

Business Statistics at IIM-A, Human

Behavior at IIM-K, Entrepreneurship at Maharishi Dayanand University, Marketing at IMT Ghaziabad, and Brand Management at Lal Bahadur Shastri Management Institute, among other things.

Every month was full of pre-and post-academic preparations. As a result, my learning did not remain limited to any course (BCA, BBA, MCA or MBA) and college or university. Those were the days when I was in the process of 'perform-observe-learn' and making a difference.

During this journey, I completed my MSW, which helped to bring social values into my ventures. I have received numerous awards and recognitions, including the Goldman Sachs 10k, the Dr. B.R. Ambedkar International Pride Award, the Better India Award, and the Gender Lab Leader at Swedish Institute Scholarships for Studies, among others.

I have also been selected for various programs and fellowships, including the ChangeMakerXchange program co-created by Ashoka and the Robert Bosch Foundation, the Scotland India Impact Link Fellowship Award, and the Global Good Fund Fellowship Award, among others.

Summaiya's story is an inspiration to many young people who face similar challenges and limitations. Her achievements are a testament to her courage, passion, and determination, and proof that it's never too late to challenge destiny and become a changemaker.

Despite the constraints imposed by society and the limited opportunities. I had always dreamed of becoming a businesswoman.

Driving Sustainable Social Change

My Story

Meena Vaidyanathan
Founder & Director - niiti Consulting

My journey as a social entrepreneur began almost 3 decades ago, when I decided to leave my corporate career and focus on bringing about social change. My belief in my problem-solving abilities allowed me to create significant impact in society.

I have pioneered many initiatives in the industry, including setting an early precedent for the work-from-home model in 1997 and establishing the first for-profit virtual social enterprise consulting firm in India in 2010. One of my greatest achievements has been mentoring individuals with many becoming successful entrepreneurs.



DMA Woman Changemaker
Social Sustainability Award 2022

I believe I have pioneered the social enterprise boom in India. In 2009-10, I founded niiti Consulting, an implementation-focused change consulting practice. At the time, the idea of a for-profit, virtual social business model that wanted to build a turnkey business practice was met with skepticism by investors. But my firm belief in the idea led me to start the venture with my own finances.

niiti Consulting was born as a loose network of highly experienced specialists who collectively worked to drive social change. My team worked from home in a geography-independent manner and worked closely in the field with clients and partners, making the model an aspirational one for organizations that wanted to build lean structures with a focus on outcomes.

My organizational innovation and working model have been an inspiration to several organizations in the corporate and development sectors alike, as we all navigate a post-COVID hybrid working era. I have also been a pioneer in building sustainable intrapreneurship models, and in 2019, I founded Questera Foundation, a section 8 company where the co-founder is an erstwhile niiti team member.

niiti Consulting is now an established and credible name in the development space, working with both marquee institutions and startups alike. Our projects have resulted in significant and measurable change on the ground, impacting multiple SDGs, particularly SDG 17, "Partnership for the Goals."

Some outcomes include a network 50+ implementation partners, ~80% strategy recommendations. We have empowered over 30,000 women through gender sensitization programs and over 35,000 small producers through Doer's Lab training. niiti Consulting has a repeat project rate of almost 100% from clients and partners.

Through niiti Consulting, Meena has played a pivotal role in creating social change through an innovative, sustainable and impactful business model. Her journey as a social entrepreneur continues, as she inspires more individuals and organizations to follow in her footsteps.

**We have empowered
30,000+ women
through gender
sensitization programs**

Confidential Counseling for Mental Health

Ankita Sharma
Co-Founder - TalktoAngel

My
Story

The saying "Health is Wealth" is known by many but practiced by few, especially in the fast-paced corporate world. I, like many others, forgot to prioritize my physical and mental health. During a phase in my life when I battled depression and anxiety, I struggled to find the support and guidance I needed until I met a counselor in my hometown who helped me take steps towards a better life and career. This inspired me to raise awareness about mental health and the importance of seeking counseling. Thus, TalktoAngel was created, an online platform that connects people with therapists in a confidential and private manner.



DMA Young Woman Changemaker
of the Year Award 2022

Initially, building trust and awareness for counseling was a major challenge, but with the quality services provided by our trained therapists, demand grew, especially during the pandemic.

Our USP lies in our ability to offer online counselling in over 21 Indian Languages through our self-curated HIPPA compliant counselling platform for all age groups with a 750+ therapists base. The e-platform offers over 70 free self-assessments to help users gain insight into their concerns. Counseling is provided for all age groups, from child counseling to old age.

Mentored by Dr. RK Suri, a clinical psychologist with 39 years of experience, our platform offers guidance and training for our therapists. We have collaborations with organizations, think tanks, clinics, and individual psychologists to expand our marketing network, and we have hosted webinars and awareness series on mental health during the pandemic. We are present on various social media platforms and have successfully provided support to over 1.2 million people in 100+ countries under both B2C and B2B models.

Our USP lies in our ability to offer online counseling in over 21 Indian languages

Our Google rating is 4.9 with 218 live Google reviews, and we have received multiple customer testimonials on our platform. We have also collaborated with National Law University Orissa for an Essay Competition on Mental Health Awareness, raising awareness for our startup and services.

TalktoAngel is committed to making counseling accessible and confidential, helping people prioritize their mental health and well-being.

Future Ready with Financial Literacy



Nisary Mahesh
Founder & CEO - HerMoneyTalks

My sister and I learnt about financial concepts and how to handle banking transactions at a young age, from my father. This held us in good stead in our early career.

Later in life, while I was mentoring women on a career break, I realized that they often had to give up their financial independence to become good mothers. I also

I financially empowered One Lakh women across India in 2021-22 through HerMoneyTalks.

found that In India, only 33% of women make independent investments, and only 20% understand financial concepts. Additionally, the gender gap in economic participation is 66%, and women earn less than men for the same job, further limiting their financial independence.

This inspired and motivated me to establish HerMoneyTalks in 2019, a curated financial platform designed to accelerate women's

financial inclusion by focusing on financial literacy. We offer 360-degree financial services to women, including inheritance rights, handling finances after divorce, legal advice, business advisory, and more.

My goal was to financially empower one lakh women (100,000) across India in 2021-22, which we achieved through over 400 programs. By 2024, we aim to reach two lakh (200,000) women and encourage them to be active money managers and investors. Our platform has built a community of one lakh women, 50+ partnerships, and 100+ experts.



DMA Woman Changemaker
Creative Industry Entrepreneur of the Year 2022

We reached more women cost effectively, by adopting a B2B2C model and collaborating with corporates, colleges, and associations. We also became the implementation partner of various government financial literacy programs.

Through content and financial awareness workshops, we build awareness, change mindsets, and build confidence. Our platform has helped women restructure their loans, clean up their finances, and invest their money. Many women entrepreneurs have transformed their businesses with our financial models.

HerMoneyTalks has been recognized as the runner-up of Tie-Women India-Global in 2021, the Chamber of Commerce Best Women Entrepreneur of the Year in 2020, She Loves Tech India Top 10 finalist, and Kerala Startup Mission Fintech Challenge Winner 2021.

By providing women with financial knowledge, resources, and support, HerMoneyTalks is helping them become independent money managers and investors.

From Learning to Earning

Shalini Kapoor
Founder & President of Yatan

My
Story

My journey to turn my dream into reality started many years ago when I was a young student like all of you. My father owned a bookshop in Lucknow, and he used to give free books and stationery to underprivileged girls. One day I asked him, "Papa, why don't you take money from these girls?" He replied, "This is my way of giving back to society." This moment had a deep impact on me, and I started reflecting on what I could do to help children.

We started Yatan with Project Vidhya Vynayam, firmly believing that education should not be a privilege, but a right.

At that time, education was my only wealth. I started educating underprivileged girls in my spare time, as I believe education is the key to empowering girls. Teaching became my passion, and I dreamt of empowering millions of girls through education. However, I felt a void within me, and I realized that a larger goal needed to be met.

So, I quit my job and started Yatan. We started Yatan with Project Vidhya Vynayam, firmly believing that education should not be a privilege, but a right. To help rural women, apart from education, skill development training is equally important. Yatan is running a skill development project called Protsahan, empowering women by providing them with skill development training to make sustainable products. Till now, Yatan has helped thousands of women to earn their livelihood on their own.

Apart from education, health plays a vital role. It was heartening to know that rural women were not aware of their menstrual hygiene, and most of them were using homemade sanitary solutions such as newspapers, rags, and old clothes/socks filled with sand, leading to a higher risk of catching infections. To solve this problem, we

started Project Udaan – Give Her Wings to Fly, through which we provide menstrual hygiene training programs for women. These sessions are conducted by doctors, and we also provide reusable sanitary pads to the women.

I have been awarded many prestigious awards, including the Haryana Garima Award, Corona Warrior, Inspiring Women of Humanity & Social Service, Leadership Icon Award, Real Super Women, 1000 Faces of Asia, and Women Achiever Award.

Yatan, through our projects Vidhya Vynayam, Protsahan, and Udaan, has provided education, skill development, and health education to thousands of women in rural areas. I am grateful for the honors and recognition we have received, but the true reward is seeing the impact that we are making in the lives of these women.



DMA Woman Changemaker Certificate of Achievement

My Artistic Journey

My Story

Sonika Agarwal

Visual Artist, Art Curator and Social Worker - Shilp Kutumb

Despite hailing from a small, tranquil hill town, I found my calling in art. To pursue my passion, I moved to Delhi, the cultural capital, to learn under the tutelage of an art teacher. Rejecting traditional schools of thought, I opted for a self-taught approach, attending exhibitions and camps in India and abroad.



DMA Woman Changemaker
Certificate of Achievement

My artistic expression finds its medium in oil and acrylic colors, watercolors, charcoal, and installations. Through attending and organizing international exhibitions, camps, and exchange programs, I learned from a diverse range of artists.

Art became my *raison d'être*, and I found a way to learn by teaching children, creating Studio A3 that touched the lives of 2,000 children in 13 years. My work with Shilp Kutumb (NGO) empowered women in disaster-stricken areas of Uttarakhand by creating handloom facility centers. I also worked with the Ministry of Textiles and the Ministry of Culture, GOI, to empower women in the handloom and handicraft sector.

I have been honored with several awards, including the National Stree Shakti Award from the Ministry of Women and Child Development, presented by Hon'ble President of India Shri Pranab Mukherjee in 2013. Additionally, I represented India at The Asian African Youth Festival held in Beijing, China in 2016, where 16 countries from Asia and Africa participated.

My artistic endeavors have also taken me to participate in International Group Exhibitions and play a part in India's Cultural Diplomacy efforts. As a Brand Ambassador from India, I engaged in cultural dialogues with artists from Germany, China, and South Asian countries.

**I found a way to learn
by teaching children
touching the lives of 2,000
children in 13 years.**

I am grateful for the opportunities I have had to represent India on an international level and to engage in cultural dialogues with artists from around the world. With over 17 years of experience in the field, I continue to evolve my techniques and explore new ways of expressing myself through my art.

My dedication and perseverance have allowed me to achieve success in both the art world and in empowering women through my work. Moving forward, I remain committed to creating meaningful change through my art and empowering women in the communities where I work.

Shuchi Gupta
Chairperson Programme Committee, DMA
General Manager-IT, WNS



It is not easy to be tough
It is not easy to be strong

Multiple roles, multiple hats, wearing all of them efficiently
A daughter, a wife, a mother, a working woman and a daughter-in-law
Expectations are high, Time is less
Management has to be super to prove herself at par
Disguised in equality, tested everyday
Oh my woman what a life you have!!



Thank you

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Partner



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with



MFI
Partner



Engagement
Partner



12th DMA All India Women
Entrepreneurs Awards 2022



Save
the Date

21st April 2023

3:00 – 6:00 pm



Manisha Puri

Former Air India Captain

Author

From Sarees to Stripes

in dialogue
with



Rashmi Soni

VP & Head

Corporate Communications
TATA SIA Airlines Limited



From Sarees to Stripes is a compelling narrative that weaves together Manisha's own experiences and 50 other commercial women pilots into a rich tapestry of India's aviation history and behind-the-scenes drama.

There is no better person than **Rashmi** to lead this conversation with **Manisha**, given her rich experience with Vistara, from its inception eight years ago to a leading brand today.

**Register
Now!**



Learning & Networking Programs

Atmanirbhar Bharat National Entrepreneurship Summit

10 September 2022

Delhi Management Association (DMA), in association with DTU-DCE Fraternity Forum organised “Atmanirbhar Bharat - National Entrepreneurship Summit” and “Entrepreneurship Awards Ceremony” on Saturday. The chief guest on the occasion was Sh. Rajesh Aggarwal, Secretary, Ministry of Skill Development and Entrepreneurship, Government of India.

This day-long summit was attended by large number of DTU students, alumni and faculty members of forum, management professionals, members of DMA and entrepreneurs. Aggarwal informed the participants of existing government policies on skill development, future planning and perspective on entrepreneurship in line with the vision of Atmanirbhar Bharat. He said that need of the hour is to create an entrepreneurship ecosystem at the grass-root level for holistic development of the country.

In the opening address of the summit Dr Navneet Kumar Sharma, founder and president, DTU-DCE Fraternity Forum and vice president, DMA elaborated on the vision behind Atmanirbhar Bharat. According to Sharma, in today’s times, fast changing technologies are disrupting the way traditional business are carried out and thus providing opportunities for



innovations in businesses. The various policy initiatives taken by the Centre have resulted in quantum jump in India's ranking in "ease of doing business" and substantial growth of start-ups in India. Indian start-ups are growing to become unicorns and have recently crossed a century of unicorns.

Lauding the efforts of entrepreneurs in nation building, Dr. Yogesh Misra, President DMA, spoke about the success of Indian startups. He mentioned that the year 2021, 2020, and 2019 saw birth of the maximum number of Indian unicorns with 44, 11, and 7 unicorns coming each year, respectively.

The inaugural session was followed by a panel discussion with Varun Alagh and, Ghazal Alagh, co-founders of Mamaearth, Praveen Sinha, managing director of PinCap & co-founder of Jabong, Rohit Chadda, group chief strategy officer, Network 18 Media and Investments and co-founder Foodpanda, Kunal Vaid, co-founder and CEO of Resham Sutra and Aakash Sinha, founder and CEO of Omnipresent Robot Technologies. These successful entrepreneurs on the panel shared the experiences of their entrepreneurship journey. Anupam Jalote, CEO, iCreate, moderated the session.



The second half session was moderated and chaired by Dr. Yogesh Misra, Vice President, Thomas Assessments and graced by panellists Akshay Bhushan, Venture Partner of Lightspeed Venture Partner, Kabir Kochar, Managing Partner of Audacity, Nishant Goel, CEO of Gizmore, Nitin N Sagar, Director on Board of Mak India Business Solutions Pvt Ltd, Sachin Panwar, Founder & CEO of Your Own Freen Area. A fruitful session was conducted with rich experience of their professional and entrepreneurial take aways for the audience. The event was commenced with a vote of thanks by Mr. Amit Kumar Arya, Hon. Secretary, DMA.

Source: https://lnkd.in/dN--_pKt

67th Delhi Management Association Foundation Day

9 November 2022

67th Foundation Day Celebrations of Delhi Management Association took place followed by meet and greet lunch in DMA Conference Room with enthusiastic participation by members. Dr. Yogesh Misra, President DMA welcomed members and shared rich legacy of DMA for the years. The session also conducted sessions with achievements of diverse speakers. Kapil Gupta, Co-Founder of G-Cube shared lessons from his entrepreneurial journey, Debasis Satapathy shared motivation lessons from Mahabharata, Dr. Anurag Vaish talked about strategies on keeping eyes healthy and CA Peeyush Agarwal shared investment strategies and power of compounding. Amit Kumar Arya, Hon. Secretary of DMA delivered vote of thanks and appreciated the members for being the part of the journey DMA's success.



11th DMA - Thomas Assessments HR Conclave

14 December 2022

Delhi Management Association and Thomas Assessments Pvt Ltd conducted the 11th National HR Conclave themed, VUCA to BANI - The Great Reset and the 5th DMA- Thomas International awards for excellence in talent management at the India Habitat Centre, New Delhi on 14 December 2022.



The key objective of the conclave was to enhance the awareness and understanding of unique talent management initiatives which have helped organisations succeed. It will cover the cutting-edge practices in Recruitment, Onboarding, Engagement, Competency based Assessment Development centres, Performance Management, Coaching and Mentoring, Action Learning, Experiential learning, Gamification and other HR areas.

Giving an overview, Dr. Yogesh Misra, President DMA and Vice President Thomas Assessments Ltd stated that from a world where we used to say the only constant is Change, we have moved to a world where the only constant is Disruption. The last two years have taught us one thing that things can suddenly get completely disrupted and change faster than shifting sands. These changes have resulted have led to BANI (Brittle, Anxious, Non-Linear and Incomprehensive). In order to deal with BANI companies changed their core businesses and brands value proposition. This brings enormous challenges (and opportunities!) for HR to reinvent its role and create future ready organization. The role of HR is to ensure that the organisation is nimble and quick to respond to the changing paradigms by Recruiting, Retaining, Developing and managing the workforce.



The programme structure was designed to be highly interactive which will involve sharing of best practices by Business and HR Leaders from highly successful organisations. Panel discussions followed by questions & answers will strengthen the learning. Thomas Assessments will provide insights from its latest research in the area of High Potential and impact of competency-based HR processes on business results. The Conclave focused on Implementing innovative recruitment and other HR practices using technology. Engaging and developing employees with varying aspirations. Aligning employees with customer's expectations. Creating and sustaining high performance work systems (HPWS) for business growth.

The conclave deliberations had four sessions where senior professionals like A Sundara Rajan, M.D, Thomas Assessments, Jatin Mahajan, MD Jmitra & Co, Mr. Porus Arora, President, Enoki Hospitality, Ms. Neha Tiwary, CEO, Kore Security Services, Mr. Paras

Mishra, CEO, Gen Z Solutions, Ms. Simin Askari, Senior VP - Corporate HR & Business Excellence, DS Group, Mr. Dev Mani Pandey, Associate Director - HR, Hippostores Technology, Ms. Ruchi Dhawan Sharma, CHRO, MMTC-PAMP India Pvt Ltd, Mr. Farhat Umar, President - Global HR, Mankind Pharma Ltd, Mr. Suyash Srivastava, Partner- DSK Legal, Mr. Anubhav Madan, Head of Learning and Development, The New Shop, Ms. Sonal Kapoor Sinha, Head HR, Esme Consumer, Ms. Nida Khanam, Head HR, Omega Seiki Mobility, Mr. Ashish Srivastava, Head HR, Relaxo Footwears Ltd, Mr. Hameed Jung, Head L&D, DCM Shriram Ltd, Mr. Manoj Kumar, Head HR, Indiannica, Mr. Varun Wadhera, Director HR, Aristrocat, Ms. Kavita Dasan, Vice President - People Practices, ABP Network, Mr. Mukul Mathur, Head HR, CJ Darcl Logistics Ltd., Ms. Tanvi Madan, Director - L&D at NoBroker.com and Mr. Saurabh Jain, Founder- Benepik Technologies enthralled the audience with their take on the new paradigm.

The award ceremony was well attended. Out of the final 104 shortlisted companies the winners included HDFC Life, Global Logic, NTPC Tanda, Mankind Pharma, Celebi India Ground Handling and Cargo, Hero Realty Pvt Ltd, NoBroker Technologies, Kusum Healthcare Pvt Ltd, Jindal Steel & Power, Sandhar Technologies Ltd, Haier, Reach to Teach, The New Shop and Haldor Topsoe. Mr. Prem Singh, President HR, JK Organisation received an individual award for his excellence in contribution to the field of HR.

66th Delhi Management Association Annual General Body Meeting

17 February 2023

On 17th February 2023, Delhi Management Association successfully conducted its 66th Annual General Body Meeting. Dr. Yogesh Misra, the newly elected President of DMA, chaired the meeting and welcomed all DMA members.



Delhi Management Association 66th Annual General Body Meeting, 17th February 2023

Dr Yogesh Misra announced the new Office Bearers: Dr. Navneet Kumar Sharma and Ms. Anuradha Sharma as Vice Presidents, Dr. Maninder Singh Khalsa as Honorary Treasurer, and Mr. Amit Kumar Arya as Honorary Secretary.

The elected Managing Committee Members were introduced. They include CA (Dr) Raj Chawla, Ms. Chhavi Prabakar, CS Deepak Jain, Mr. Nishant Goel, Ms. Shuchi Gupta, Mr. Debasis Satapathy, Mr. Narendra Kumar Gupta, Mr. S P Singh, Mr. Paras Mishra, Mr. Devender Pal Khari, Mr. Vikrant Singh, and Mr. Arun Kumar Singh.

During the meeting, various agenda items were discussed, and resolutions were passed. The members applauded the achievements of Delhi Management Association in the last tenure while expressing their wishes for more success in the coming year.

RACE 7 – Conference on Recycling and Carbon Emission

4 February 2023

The Delhi Management Association was an associate partner of the RACE 7 Conference on Recycling and Carbon Emission held on February 4th, 2023, in New Delhi. The conference focused on Environment, Sustainability & Governance (ESG), and highlighted how different companies are working towards achieving a green and healthy environment.



Randheer Singh, Director - Electric Mobility & ACC Program NITI Aayog, Government of India

The 7th edition of RACE (Recycling and Carbon Emissions) Conference was attended by the most influential plastics recycling professionals, and included leading market players, key decision-makers, and experts from across industries. Notable speakers included H.E. Freddy Svane, Ambassador of Denmark, Erik Solheim (Executive Director, UN Environment Programme), Badri Narayan Gopalkrishnan (Lead Advisor, NITI Ayog), Justin Woods (Vice President, Alliance to End Plastic Waste), and other Chief Sustainable Officers.

Dun & Bradstreet, Zomato, Dabur, Rolls-Royce, Nivea, and several other organisations shared their best practices and efforts to make the earth a better place for the future. For instance, the conference explored Mahindra & Mahindra's commitment to sustainability and how it is integrated into the company's overall business strategy. They also addressed the challenges of sustainability during pandemics and highlighted specific initiatives and projects that the company is currently undertaking to reduce their environmental footprint in their sustainable business practices.



Gathering of distinguished speakers and participants

Union Budget 2023 Session

7 February 2023

The Delhi Management Association organized a talk on Union Budget 2023 on February 7th, 2023, in the DMA conference hall. The talk featured expert speakers on Direct Taxation, Indirect Taxation, and the impact on the economy.

CA Sunil Garg, a fellow member of ICAI with over 30 years of experience in Taxation, Auditing, and Advisory services, spoke about Direct Taxation. CA Ram Akshay, a fellow member of ICAI with over 15 years of experience in Indirect taxation, GST, Service Tax, etc., spoke about Indirect Taxation. CS Deepak Jain, with over 30 years of experience in Corporate Law, spoke about the impact of the Union Budget 2023 on the economy.

It is impressive to note that the speakers are renowned experts in their respective fields, with experience working with reputable organizations such as Reliance Industries Limited, PWC, and E&Y. Additionally, CS Deepak Jain's expertise extends beyond the economy, covering topics such as Corporate Governance, CSR, Sustainability (ESG), Circular Economy, IBC, and even Happiness and Work-Life Balance.



CS Deepak Jain, Managing Committee Member with other speakers and participants

Management Development Program Mental Well Being

25 February 2023

The Delhi Management Association collaborated with the Rukmini Devi Institute of Advanced Studies to conduct a Management Development Program (MDP) certification session on the topic of 'Mental Well Being'. The program was inaugurated by Mr. Amit Kumar Arya, who welcomed the participants and speakers, and Dr. Upasana Diwan was invited to share her thoughts on the topic to start the session. The speakers for the program were Ms. Aarti Sehgal and Ms. Disha Garg, who shared their knowledge and insights on the importance of mental health in everyday life. The session included interactive activities to enhance the practical understanding of the concepts discussed. At the end of the program, participants were awarded certificates of participation, and the event concluded with a vote of thanks by CS Deepak Jain and Mr. Narendra Kumar Gupta.



Mr. Amit Kumar Arya, Hon. Secretary and DMA Managing Committee with speakers and faculty from Rukmini Devi Institute of Advanced Studies

Women Empowerment & Holi Milan

4 March 2023

Delhi Management Association held 'Women Empowerment & Holi Milan' on 4th March, to commemorate International Women's Day 2023. Mr. Thabang Linus Kholumo - High Commission of the Kingdom Lesotho, graced the occasion by his presence. CS Deepak Jain, Company Secretary and Founder, Vijayash Foundation welcomed all the attendees. The audience gained powerful lessons from the address by Ms. Kamna Gaur on Transcendental Meditation, Mediation, Consciousness & Self Realisation, while the dialogue and discussion with Dr. Anubha Walia Founder Director, Prism Philosophy & Chairperson, The Indian Society for Training & Development (ISTD), Delhi Chapter Narendra K Gupta delivered the concluding remarks and vote of thanks.



India Coaching Conclave

17 March 2023

Delhi Management Association partnered with International Coaching Federation for the ICF India Coaching Conclave 2023. It was a 2 days conference spread out by rich experience from various renowned coaches, panel discussions, master classes, workshop and awards to the thrivers. The conclave aimed to demonstrate how coaching can help individuals in the context of teams and organizations, allowing them to perform to their full potential and achieve sustainable growth.



DMA President, Dr. Yogesh Misra with Sunil Goyal (on left), Dr Aquil Busrai, Sunil Goyal, Anoop Kumar, Dr. Rupinder Kaur

The event gave a platform to meet and network with HR professionals, thought leaders, coaches and other leaders who value the impact of coaching for success and better performance of organizations and individuals. With a welcome speech by Dr. Badri Bajaj the event started with the felicitation of IFC India Prism Award to JK Organisation for developing a strong coaching culture in the organization. Ms. Magdalena Nowicka Mook, CEO of IFC talked about IFC's role in realizing potential through coaching culture. SV Nathan (Partner and Chief Talent Officer at Deloitte India) spoke about coaching in today's world. Prof. Neerja Pande (Dean, IIM Lucknow, Noida Campus) emphasized on the books and literature which talks about effective coaching. Coaching For Agility: Leveraging The 'Secret Sauce' For Success In Today's Leader by Jeffery Hull, Executive Director of Institute of Coaching.



Delhi Management Association being recognised by ICF as their esteemed partner

Workshop by Dr. Haesun Moon (Executive Director - Canadian Center For Brief Coaching, Author of Coaching A to Z) on Meta-Conversations: Innovating How We Measure Efficacy Of Coaching Education with DOQ took place with immense appreciation for her knowledge on the stream. Various panel discussions on topics like Coaching a Multi-Generational Workforce: Thriving Together, Professional Coaching & Business Schools: Global Best Practices & Opportunities For Indian Institutions, Coaching in Organisations, Can Coaching Be An Effective Vehicle For Organization Transformation took place.

Interactive Talk on 'Being Positive No Matter What' by Dr. B K Sunita Didi

21 March 2023

Delhi Management Association with New Delhi Institute of Management organised an Interactive Talk with Dr. B K Sunita Didi at the NDIM Campus. Dr. Sunita spoke about the importance of having a positive attitude. Her session also emphasized on which is a mindset that encourages good things to happen. She emphasized that everyone should envision the best is going to happen, not the worst and you as an individual will be re-energized to go about bringing those positive things into reality.

Hon. Secretary of DMA, Mr. Amit Kumar Arya through his tireless coordination with NDIM from the foundational level of the event has made this event a success. Amit and NDIM ensured the upmost hospitality of the guests. His efforts to gather the participants from various fields to give enriched experience turned out to be fruitful. Students had the opportunity to network with business experts and understood the significance of positive thinking that can stimulate energy levels and in return boosts productivity at the workplace.



Dr. B K Sunita Didi with DMA President Dr. Yogesh Misra, NDIM Chairman, Dr. V. M. Bansal, Hon. Secretary Amit Kumar Arya and MC Members of DMA

It was an extremely informative session for industry leaders, authors, academicians, NDIM students and other participants who attended this event. They all have learned from Dr. B K Sunita Didi's words of wisdom that people with positive attitudes remain hopeful and see the best even in challenging situations.

DMA signed MOU with NDIM

21 March 2023

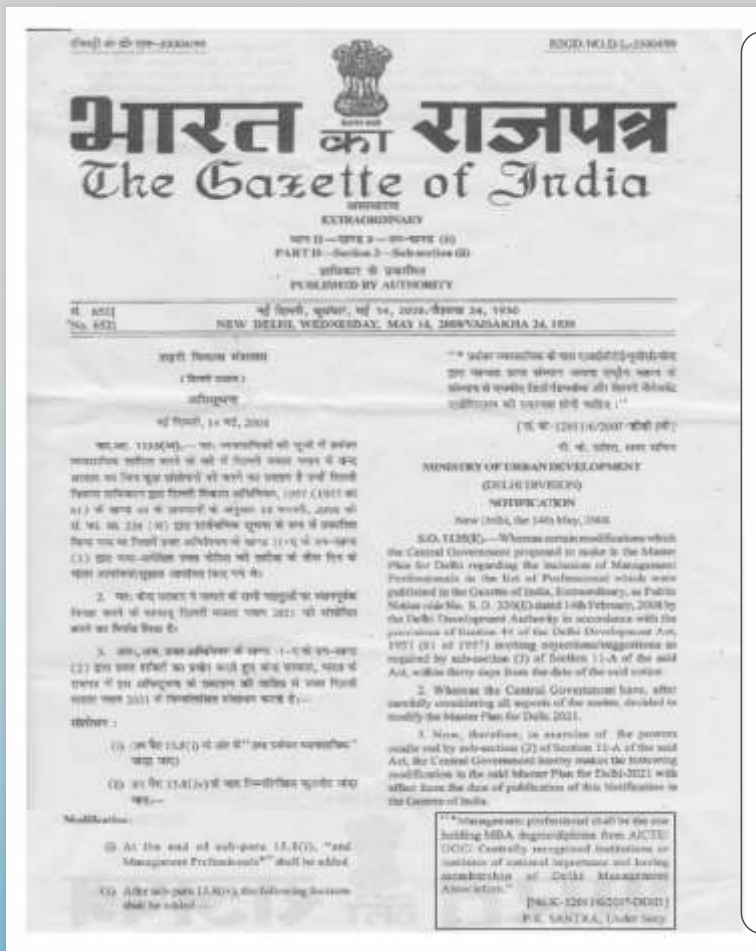
Delhi Management Association has signed MoU with New Delhi Institute of Management. The memorandum to support students of NDIM in terms of MDP, Certificate Courses, Internship and Industrial Linkages. Hon. Secretary of DMA, Mr. Amit Kumar Arya with Chairman of NDIM, Dr. Vishwa Mohan Bansal with mutual appreciation have taken this initiative for the benefit and upliftment of the students of NDIM.



Mr. Amit Kumar Arya, Hon. Secretary of DMA and MC Members holding signed MoU with Registrar and esteemed Professors of NDIM

This will give the students opportunity to get exposure from the of the industries top professionals and learn a lot from them. It is a good way to channelise students towards best and updated practices of the management.

Become a DMA Life Member!



Avail the exclusive advantage of operating from home as a management professional as per the Government of India vide Gazette notification.

Additionally, leverage the benefits to work and network from the DMA office at the India Habitat Centre.



Become a Member

<https://dmadelhi.org/join-us/>

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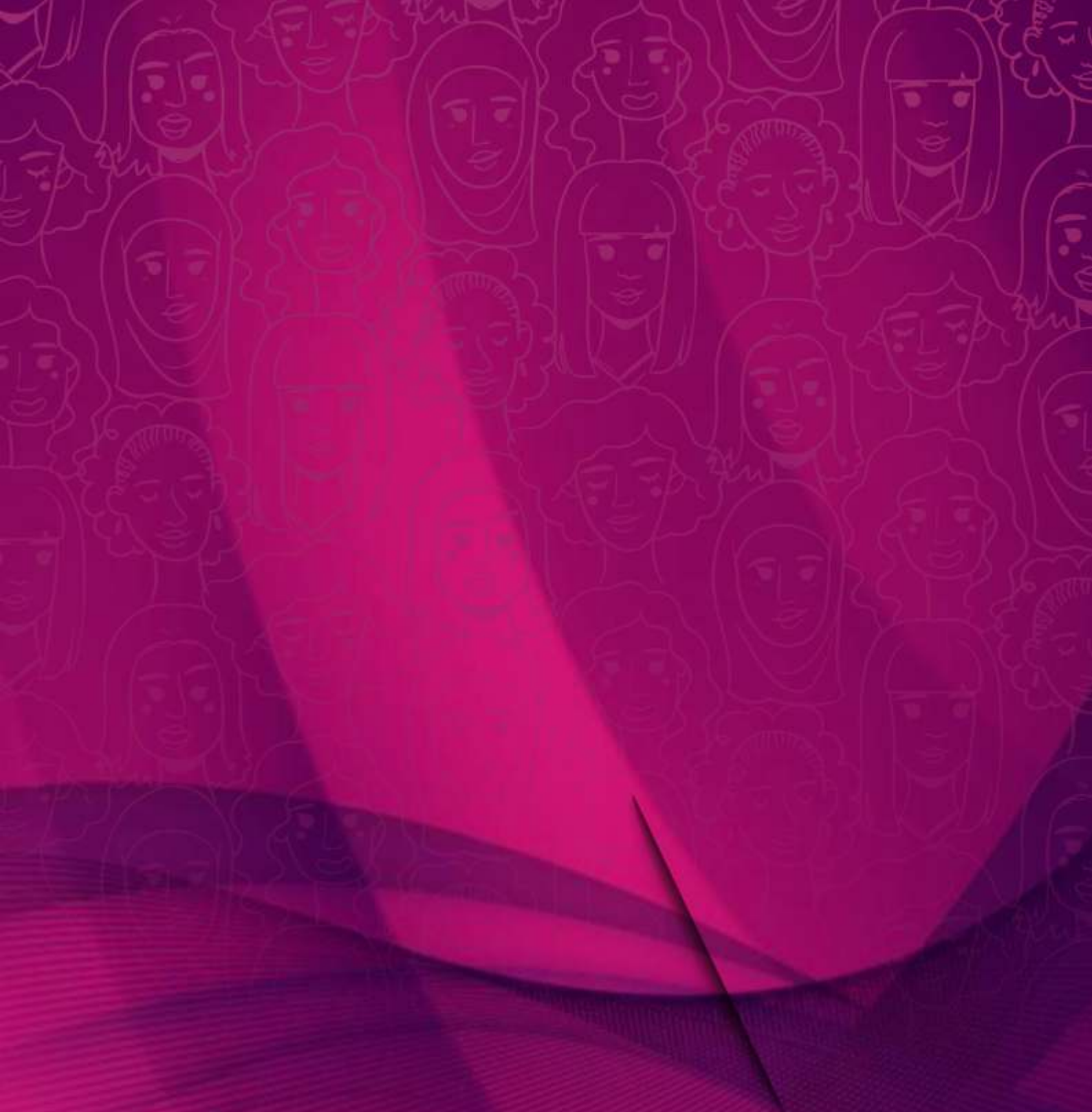
Access to DMA Library

Bi-monthly Newsletter and Quarterly Journal

Factory Visits and Industry Interactions

Opportunity to contribute to the DMA journal and publications

Get to participate in DMA and AIMA events at concessional rates



DMA

DELHI MANAGEMENT ASSOCIATION

For inquiries Info@dmadelhi.Org

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 [Delhi Management Association](https://www.youtube.com/DelhiManagementAssociation)