



Rajan Pandhi
Director, DMA

DMA

DELHI MANAGEMENT ASSOCIATION

India Habitat Centre, Core-6A, 1st Floor
Lodi Road, New Delhi - 110 003
Tel. : 24649551, 24649552 | Fax : 24649553
E-mail : info@dmadelhi.org | www.dmadelhi.org

Reference No: EOI-1/2021 dated 12th March 2021

Expression of Interest (EOI) from Agencies for 65 years Blue Sapphire Celebrations
Delhi Management Association (dmadelhi.org)

Director, Delhi Management Association on behalf of its President and Managing Committee, invites Expression of Interest from authorities of reputed and experienced agencies involved in advertising, PR and event management for celebrating its 65 anniversary year by having year long celebrations culminating in Mega event on its foundation day on 4 November 2021.

The association would like to the agency to come up with complete plan along with their credentials.

Founded in 1955, with Sh. Charat Ram, Chairman of DCM Ltd as its founding President, DMA is a premier and prestigious professional body, devoted to dissemination of management principles and practices. It is a non-profit and autonomous entity that focuses on providing a wide range of services aimed at enhancing managerial effectiveness in a broad sphere of activities.

It has over 3200 members, including 200 leading Corporates, a high profile Managing Committee of distinguished professionals from industry, government and academia, supported by an efficient full-time secretariat.

Last date for submission of EOI is 3 p.m. **31st of March 2021** – info@dmadelhi.org.
Opening will be on the same day at 4 pm.

Rajan Pandhi

CC:

1. President Delhi Management Association
2. Managing Committee
3. Strategic Initiative committee



Excellence in Management since 1955.