

DMA - Benepik

Unsung Covid Heroes Awards 2021



**Unsung
Covid Heroes**



#unsungcovidheroes



www.unsungcovidhero.com



Scan QR code to visit

About the Award:

The corona pandemic has thrown the entire populace in turmoil and despair. The changes in behaviour, mindset, and impact on lives and livelihood have left an ever-lasting mark.

A pandemic may appear to be a time of gloom and apprehensions, but there are a whole set of individuals who have gone beyond the regular call of duty. They have created a positive impact through extraordinary deeds, which have kindled hope for humanity. These are selfless acts of helping strangers, saving lives, and ensuring that there is hope within the fabric of society.

We have survived the pandemic to date and safely enjoy the fruits of their labour, toil, and grit.

These extraordinary individuals come from all walks of life and are the epitome of selflessness, connected only by their values and penchant to make a difference.

Delhi Management Association (DMA) has constituted the Corona Fighters' Award 2021. The Awards aim to foster the spirit of bonhomie and exemplary performance under duress - to spread positivity, encourage the spirit of selflessness, promote social responsibility, and inspire everyone to excel.

Powered by Benepik, the Awards aim to foster selflessness, dedication, loyalty, and engagement.



Objectives:

- Recognise and honour credible achievements under adverse conditions.
- Drive positivity and broad-base the achievements.
- Motivating the performers.
- Encouraging others to follow on a similar path.
- Drive the management spirit.

Ideal Nominee Profile

- Individuals who provided food and other essentials to people in need.
- Individuals who helped in arranging medical assistance.
- Employees who ensured seamless delivery, customer service, and operations despite the ongoing pandemic.
- Employees who walked the extra miles for business continuity.
- Entrepreneurs who contributed to looking after the needs of people fighting the battle against the virus.
- Organizations that made a contribution for social welfare/ impact on the society.

Evaluation Stages

- 1. Nomination:** You may nominate the Unsung Hero after visiting our website (www.unsungcovidhero.com). Please provide details of the nominator, nominee, and their initiatives in the nomination form.



2. **Shortlisting:** Nominations are scrutinised and shortlisted by Delhi Management Association (DMA) and Benepik, based on all the information provided by the nominator.
3. **Selection by Jury:** The jury will comprise six members who are experts in their respective fields. They will select the winners on relevant parameters. DMA & Benepik will moderate the discussions and selections.
4. **Communication:** The winners will be announced at a virtual event in the presence of jury members, partners, and families. The winner list will be uploaded to the website. Winners will be awarded after the verification of their details by our team.

Winner Gains:

- Certificate of appreciation from Delhi Management Association (DMA).
- Benepik Plus gift voucher as a token of appreciation.
- Increased visibility through Partners and Social media.

Nomination Guidelines:

- Ensure that all required information is shared.
- Nominate individuals you know and can verify the authenticity of their contribution.
- Ensure that details are factually correct.
- There is a restriction of two nominations per person irrespective of categories.



- You can nominate one person at a time.
- Self-nomination is not allowed.
- The nominee should be working in India only.
- Initiatives in the ideation/ planning/ conceptualising stage should not be nominated.
- Nomination of the individual is allowed. Please do not nominate organisations/NGOs.
- All nominations will be scrutinised by a committee to verify their authenticity.

Parameters for Award:

Our judges will look at a wide range of attributes such as:

- Sustainability and longevity of the efforts.
- Frequency of the efforts/ impact.
- Selflessness shown by the nominee.
- Innovation in the nominee's intervention.
- Ability to scale the efforts.
- Ability to mobilise and inspire others.

Important Dates:

- Nomination Start Date: 09th July 2021
- Nomination End Date: 08th August 2021
- Winner Announcement: 03rd September 2021



Meet our Jury



Mr. Amit Malik
CEO & MD, AVIVA India



Dr. V K Saraswat
Member, NITI Aayog



Mr Deepak Bagla
MD & CEO, Invest India



Dr Shikha Sharma
Founder, Dr Shikha's
Nutri Health



Dr Alka Mittal
Director-HR, ONGC



Apurva Chamaria
SVP & Chief of Staff to CEO
& MD, Tech Mahindra



**Mr. Satya Narayan
Maharana**
Head OD & Talent
Management, Haier
Appliances India



Mr. Sumit Bhatia
Head of Human Resources,
SE2 Digital Service LLP



Mrs. Kavita Agrawal
Head Growth Partner
Network, Upstox
(RKS securities)



Ms. Bimla Bambha

Senior Vice President HR,
Bajaj Capital



Dr. Kirti Sharma

Assistant Professor-
Marketing, Management
Development Institute
(MDI)



Mr. Niren Srivastava

Head - Human Resources,
Training & Administration,
Aditya Birla Health
Insurance Company



Mr. Ashish Kumar

Managing Director,
Dr Willmar Schwabe India



Mr. Jatin Mahajan

Managing Director,
J Mitra & Co



Dr. Yogesh Misra

Hon. President, Delhi
Management Association,
Vice President, Thomas
Assessments



Mr. Saurabh Jain

Founder & CEO, Benepik

Our Partners

thomas
Thomas Assessments Pvt. Ltd.

Assessment Partner


J. Mitra & Co. Pvt. Ltd.
.....a vision to serve mankind®

Associate partner

 **NDIM** New Delhi
Institute of
Management

Academic Partner

**For more information,
please contact:**



www.dmadelhi.org

Mr. Rajan Pandhi

Director (DMA)

✉ rajan.pandhi@dmadelhi.org

☎ +91- 9810877615



www.benepik.com

Ms. Mahika Mathur

Brand Manager (Benepik)

✉ mahika@benepik.com

☎ +91- 9116630073