

Biz Champs Contest 2021-2022

Getting Leaders "Business Ready" For the Future!

Organized by Delhi Management Association. Powered by LearnBiz Simulations.



Our Sponsor



Growing Business today requires abilities and skills of flexing the decision-making muscles! **Are your teams ready?**

About DMA Biz Champs Contest

DMA Biz Champs Contest (2021-2022) - Challenging today's leaders on tomorrow's skills!

Thinking in a digital and dynamic business world requires the abilities to think holistically, leverage the core and create the new, demonstrating the skill and the art of judicious decision making.

The contest is an opportunity for teams to discover their leadership and decision-making capabilities, while competing against other teams to achieve business goals - all in a simulated environment closely modelled on the real world.

As a participant in the simulation contest, you represent the senior leadership of a virtual firm tasked with the responsibility of taking your firm to financial leadership in a competitive market. Working in a team, you formulate and execute strategic decisions for your firm. Whilst you take decisions, you experience the implications and the impact of your decisions on the profitability of your firm. you experience the challenges of balancing long term and the short-term decisions.

While the environment will be virtual, the heat will be all real!

Why Participate?

Here is an opportunity to demonstrate your ability to:

- ❖ Think holistically, see the big picture and connect the dots
- ❖ Take data-backed decisions based on sound management principles
- ❖ Adapt and successfully deal with change and unknowns
- ❖ Collaborate, Cooperate, Compete

In a nutshell: **Demonstrate and Strengthen the capabilities of future business leadership**

Who can participate?

The contest is open to working professionals, entrepreneurs, and students of Management courses in teams of 1 to 3 members

Dates that matter!

- ❖ Registrations close on: **Saturday 4th December 2021**
- ❖ Orientation /Training for participants: Saturday, **8th January 2022**
- ❖ League Tournament & Presentation by top teams Saturday, **15th January 2022**

Contest Organizer: DMA

Founded in 1955, DMA (Delhi Management Association) is a premier and prestigious professional body, devoted to the dissemination of management principles and practices. It is a non-profit and autonomous entity that focuses on providing a wide range of services aimed at enhancing managerial effectiveness in a broad sphere of activities

Powered by LearnBiz Simulations

LearnBiz Simulations is a simulation and assessment firm, specializing in the domain of Business Simulation Games. Their team of experts' design and deliver business games to meet the learning expectations of clients

Competition format

- ❖ A Simulation Manual will be sent to the participants enabling them to be prepared a week prior to the simulation contest
- ❖ Participants will have an orientation to the simulation on a scheduled date. On this day they will also have an opportunity to practice.
- ❖ Nominations to the contest cannot be changed post the orientation session
- ❖ On the day of the competition, participants will need to log in to the system at the predefined time.
- ❖ Participants will participate in multiple rounds of the Simulation tournament. During every round participant will have access to their scores in the competitive market and will be able to reflect, plan and strategize decisions
- ❖ On conclusion of the simulation game, top teams qualify to the next round and present to the jury their rationale and decision-making parameters
- ❖ Final winners will be identified based on the overall score in the tournament and the presentation
- ❖ Decisions of the Games Administrator during competition will be final and binding on all participating teams and sponsoring organizations.

How to participate?

- ❖ A team of 1 to 3 members can be nominated by the organization or institution
- ❖ Individuals can also form a team and participate in the competition
- ❖ An organization/institution can register Multiple teams
- ❖ Teams are required to register their nominations in a prescribed application form
- ❖ Fees have to be paid in advance and the details have to be added on the form
- ❖ The Participation is confirmed only on receipt of completed forms.

Enabling Essentials

- ❖ Participants must have a laptop or a computer with internet connection using a Google Chrome or Mozilla Firefox browser



Participation Fee details

Category of Participation	For Registrations before 20 th November 2021	For Registrations after 20 th November 2021
Corporate and Working Professionals	₹ 8,550 per team	₹ 9,500 per team
Management institutions & Students	₹ 2,250 per team	₹ 2,500 per team

* 18% GST will be charged extra on fees

**Special pricing offers for DMA members, MSME and All Women Member teams) * conditions apply

Participation Fees can be remitted through

DD/Cheques to be sent in **favor** of "Delhi **Management** Association", payable at New Delhi.

Directly at: https://www.instamojo.com/@dma_55

NEFT Transfer using following details

Account Details: Delhi Management Association
(A/c No.: 149802000000055)
Lok Kala Manch Branch of Indian overseas Bank
IFSC code: IOBA 0001498
Swift Code No.: IOBAINBB001
MICR No.: 110020046

NOTE:

- ❖ Registrations are confirmed upon receipt of payment only
- ❖ Log-in details for joining the programme will be shared with the participant(s) only after the receipt of the participation fee
- ❖ Delhi Management Association reserves the right to postpone events or amend the programme if necessary

Prizes to Win

Champions Team: Trophy & Gifts of ₹ 25000

Runners Up: Trophy & Gifts of ₹ 15000

Queries & Registrations:

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