



NOWE@DMA

(NETWORK OF WOMEN ENTREPRENEURS)

Presents

11th Women Entrepreneurs Conference

On

Changing Landscape for Entrepreneurs- Aspire, Adapt, Achieve
and

DMA ALL INDIA WOMEN ENTREPRENEURS AWARD 2021



24th March 2021 (Virtual conference)



CONFERENCE
CHAIRPERSON



MS. VEENA SWARUP
FORMER DIRECTOR HR
ENGINEERS INDIA LTD

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About the conference

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DMA is pleased to welcome you to 11th Women Entrepreneurs Conference.

Entrepreneurship is often said to be the ability and readiness to develop, organize and run a business enterprise, along with its uncertainties. This has been given a thrust through launch of Start up India, Make in India, Atmanirbhar Bharat. In the recent times, a number of Women have found self employment through starting enterprises, and employing others during their entrepreneurial journey. Over time some have scaled up and are now running very successful business while for some the struggle is still on, a difficult terrain to walk on, inspite of the existing Ecosystem for Entrepreneurship. Very often however it is seen that they are not aware of the provisions and policies which can pave their path. The present pandemic has further put things out of gear, thus increasing the struggle.

Network of Women Entrepreneurs @ DMA (NOWE), once again this year brings together a well curated one day Conference for Women Entrepreneurs. With a special focus on the present scenario. The theme of the Conference is " Changing Landscape for Entrepreneurs-- Aspire, Adapt, Achieve".

A distinguished Panel of Speakers from India and Overseas, representing different segments of the Ecosystem for Entrepreneurship, Decision Makers from Government, Investors, Funding Agencies, & Capacity Builders, besides successful Entrepreneurs themselves, will share the policies, provisions and nuances through plenary talks and panel discussions.

This Conference through learnings will be an opportunity to Explore and Experience the existing Framework of Entrepreneurship by Progressive and Successful Entrepreneurs, Starters and Budding Entrepreneurs and for them to Aspire, Adapt and Achieve.

CONFERENCE AGENDA

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Session I: Adapting to the Changing Environment

This session will dive into the entrepreneurship ecosystem and explore how businesses are transforming their stakeholder experiences through new technology, innovative marketing, data and analytics, and altered working environments. These are insights that will be useful to women entrepreneurs, both established setups and startups.

Session II: How to Leverage the Digital Platform

This session will involve perspectives on digitalization, involving ways of leveraging various digital tools and technologies, for entrepreneurs.

Session III: Building your Funding Capability

This session will share updates about different sources of funding to start your business and take it to great heights.

Session IV: Global Overview and Practices on Critical Areas of Entrepreneurship

This session will cover various innovative, global practices covering ways of capacity and sustainability building for entrepreneurs, as well as businesses.

Session V: Lessons through Story Telling

Entrepreneurs will take us through their own journey of kick-starting their businesses, the challenges they overcame, the facilitators of their success, and the drive that powered them through it all.

EMINENT SPEAKERS

TO BE ANNOUNCED SOON...

WHY ATTEND?



The conference will give you an exciting opportunity to experience the challenges and triumphs of **women entrepreneurs**.

It will provide you an opportunity to hear from successful women entrepreneurs, network with them, know about their entrepreneurial journey, and get inspired by them.

You can also use this platform to build your network, find founders, co-founders, and customers, and build alliances to kick-start your enterprise.

Your greatest takeaway from this conference will be know-how of successful entrepreneurial journeys from which you can draw inspiration and take your own aspirations forward.

WHO SHOULD ATTEND



Corporate professionals, business owners, academicians, freelancers, consultants, angel investors, and of course - women entrepreneurs (whether aspiring, just starting out, or well-established).

Here are some questions to help you decide:

- Are you keen to accelerate the growth of your enterprise?
- Are you looking forward to start on your own business?
- Are you looking forward to connect with a mentor?
- Are you looking forward to grow your network?

If you answered 'Yes!' to those questions, welcome to the conference!

Administrative Details

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Date : 24th March 2021
Registration : 9.00 a.m. to 9.30 a.m
Conference Timing : 9:30 a.m. to 5.30 p.m.

Delegate Fee:(per participant)

Rs. 500/- for NOWE@DMA Members Rs. 500/- for Academicians
Rs. 1000/- for DMA/AIMA Members Rs. 1500/- for Non-Members
Rs. 300/- for Students
Plus 18% GST extra
DMA GST No.07AAATD0225CSD1ZJ

For participation/ registration please contact:

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